

Emotional Hot Buttons - How To Sell Like Hell

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Emotional Hot Buttons That Make Consumers Buy Like Crazy! Some of the very best customers a business person could ever want are what the retail industry calls "impulse shoppers". Impulse shoppers are folks who purchase products on impulse at random. Most impulse purchases are made 100 out of the blue and can usually be accredited to the form of advertising used to promote the product. This technique is true in the real world as well as online. Learn what "Hot Buttons" are and how to use them to turn your real world or virtual world traffic into sales conversions overnight and take advantage of the money that awaits being spent on your inventory. This Product Comes With Full Master Resale Rights

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