

The Speedy Guide To Web Copywriting With Plr

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Having a membership site is one of the most lucrative online business models you can own and... "You Are About To Discover How You Too Can Benefit From A Membership Script That Is So Stupid- Simple It Almost Sets Itself Up!" You've heard it all before... But, let's get real here. Most of the membership scripts you find today can have you pulling your hair out and have your eyes crossing in no time. Trying to figure out how to install and use them can become a nightmare. Time is money... and when you purchase the latest and greatest script, you expect to have it up and running within a few hours. There simply is no time for debugging a script or figuring out why X, Y and Z files don't seem to work. We have looked at most of the "high dollar" membership scripts, and while the features vary they have one thing in common... they take forever to learn how to setup. Some scripts almost require you to outsource the site set up because of all the features which are confusing and hard to understand. You No Longer Have To Worry About All That Techie Mumbo Jumbobecause now your life just got a little easier. The Simple Member script has been designed so it is easy to set up and easy to use because we know it shouldn't take weeks to set up a site. There is no reason to spend all those wasted hours learning how to install and setup a simple membership site when you could have your own site up and running within a matter a few minutes. The bells and whistles that most 'big boys' use will be offered to you as well, but we are giving you the bare bones so you can get your site up and running fast. Don't Let the Low Cost of Simple Member Fool You... While there are loads of low cost alternatives out there, they lack the power of the more advanced scripts. Low cost scripts often only provide you with a basic admin area and required you to build the content of the site yourself. Why bother spending all that time learning how to create a basic php page and add your content to it? Simple Member powerful tools you everything needed to run your site already installed and set up! Here's even more powerful features you will discover with Simple Member.... Admin Functions: Simple Member has on screen documentation. Every page of the admin area has explanations of what the options do and how to set them up. Customize site name, meta description, and meta keywords. Customize Disclaimer, Terms of Use, and Privacy Policy from the admin area. Emails sent to admin and members on signup or payment are fully editable from the admin area. Mass mail system. Send

broadcast emails out to all members who have agreed to receive emails from you. Works with or without cron jobs. If cron jobs are not available to you, there is a function available to send the emails out with just one click. Single user mail system. Admin can choose to send an email to any one member. Simple interface for email built right into the manage member page. Manage member details page allows admin to pull up information on any member. Members can be sorted by first name, last name, user name, email, or member id. Another problem with most low cost scripts is that they have very little power in the member functions. Most of them have very basic signup only and just log members into a blank member area where you have to design what members see. Again you end up having to learn how to code the pages yourself or outsource it. Simple Member has powerful member functions that control your member area and every detail of what members can see and do. Member Functions: Automated payment and signup. Once a new member pays he is returned to the signup page. Member receives an email on free or paid signup as well as on OTO purchase. Automatically logs member into members area after successful signup. No more making your members wait for an email to get their products. Simple Member has a template driven member area. You can change the header and footer html files to customize the look and feel of your site. Download pages are database driven for added security and can only be accessed from within the members area. Reset password feature. If a member loses his password he can have his password reset to a random password and it will be mailed to his email on file. Feature requires both username and email address to be correct in order to protect against members resetting others passwords. All passwords are encrypted for added security. Members have a profile area where they can change their password, email address, and choose to opt in or opt out of your script run mailing list. Members get clean affiliate links. Using a redirect system affiliate URL's are coded `yoursite.com/go/affiliateusername`. This allows affiliates to advertise links that are not ugly referral urls like most systems have. All html code is validated as proper code. Every page that outputs html has been tested using the W3C validator. All Those Features Are Cool, but I Didn't Stop There!... In addition I have added in many more features into the admin that can make your membership site truly awesome. Simple Member has lots of great options on how you set up your site and can be controlled entirely from the admin area... Options for free or paid membership, or both. Optional One Time Offers (OTOs) which may be shown on the first login into members area. If a member buys the OTO, the member is returned directly back to his member area and provided a new link allowing access to the purchase. The OTO is a

true one time offer which is database driven and will only be shown once. Once viewed, the member is flagged and will not be shown the page again. Free membership, paid membership and OTOs all have their own customizable sales page and download page. Built in affiliate system helps to make your product viral. All members become affiliates as soon as they add their Paypal email into their profile. The admin area allows you to set the percentage of each sale that affiliates will receive. Optional JV capability. You can choose if you want to allow JV signups. If the JV option is turned off, then the JV signup form is automatically disabled by the form so there is no need to hide your signup page. Option to use live PayPal or PayPal sandbox for testing. All payments are logged in the database as well as a text file. Double logging all payments means added protection against lost payments or payment disputes. Option to limit membership. If you set a membership limit you can customize a page to be shown when membership limit is reached. The script keeps count of your members and will automatically switch pages once the membership limit is reached. Option to raise price after each sale. You set an amount you want the price to go up and it will automatically be updated after every sale. Admin receives an email on each free or paid signup as well as each OTO purchase. Protected download directory. Using a hidden redirect you can create links to your product which hide your actual download directory. You can name the directory anything you wish and changing the direct link involves simply updating one field in the admin settings. Set up unlimited marketing emails for your affiliates and JV Partners. Using a simple to follow interface, you can add and edit marketing emails in seconds. You Want Top-Notch Support and More?... You Get It!!! How many low cost scripts have you seen which have no support or offer no way to edit the code to customize the script? Many of the scripts found online now are either resell rights scripts where you receive absolutely no support at all or the seller has a less than up-to-par support desk which never gets answered. Simple Member admin menu includes a link to the Simple Member customer forum for easy access. All buyers of the script will have access to the forum to quickly find information about upgrades and updates, ask questions, receive staff support as well as peer to peer support, submit bugs and submit feature requests. Free lifetime upgrades. While some recent scripts have gone to the model of charging for upgrades after a period of time. Simple Member comes with free full access to all future upgrades and updates. Why spend even more money just to upgrade a product you already have paid for? Open license. Buy the script once and use on unlimited sites. (Sites must be owned by you. You can install the script on clients sites provided they already own the script. No resell rights are granted with this

script.) Easy to customize source code. The php code in the Simple Member script is not encoded. This makes it easy to either change the code yourself or hire it out to add your own custom features. (Editing of the Simple Member code is for personal use only. All code in this script is copyrighted by Johnny Slater and Lochshire Technology. All rights to the code are reserved.) "Okay, What's this Gonna Cost Me?" You have a choice. You can waste your time spending months learning how to set up a membership site or you can have your money making site up and running within days or even hours. As you can see the Simple Member script is powerful yet easy to use... and at only 2.77 \$ price it is a steal. At this price I'm almost giving it away! Wishing you much success, mcebook Tags: learn how to write your own sales copy in one day, how to write a compelling headline that qualifies your prospects

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