

Offline Seo Pro Video Series (plr/rr)

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Announcing The Brand New, 6 Part, Step By Step Video Course That Shows You How To Finally, Tap into the Offline Goldmine by Performing Simple, Yet Profitable Services For Offline Businesses That Are Begging You To Do Them! Introducing the Offline SEO Pro Video Series. This video series was made for online marketers who want to sell services to offline business, in terms of SEO; or how how to help offline businesses rank better in Google. As a fact, most of the world uses Google to search. 65 to be exact of the search engine traffic belongs to Google. So most likely they have heard of Google and Yahoo. So it would be wise for you to focus on the basics and for them to use these two systems. This step by step 6 part video series that takes you by the hand and shows you how to perform very simple services for offline businesses that can land you a couple thousand dollars, and help them get more customers! Its a win-win situation! Heres a list of this 6 part video series in more detail: 1. Introduction Remember that this is about you, the online marketer helping offline businesses. Realize that offline businesses dont know a whole lot, so you have to keep things simple in the beginning. In this video, you will learn how to keep things simple for them. 2. What Offline Businesses must need Remember that some Offline Businesses will live in the dinosaur age of marketing, so they do need some convincing. So when explaining to them what they need, it has to be very very simple, yet hit their hot spots, so they realize why it is important. Youll learn the basic tools they need to get started. Once you have these in hand, you can move on to videos 3, 4, 5, and 6. 3. Making SEO Friendly Websites Many offline businesses dont have a website, but some do. Even the ones that do, normally dont have SEO friendly websites. This is why SEO basics can be so important. Yes, they are basic, but to the regular offline business, its complex. Theres onsite optimization and offsite optimization. The last three videos will help with some of the offsite optimization which can lead to ongoing services. 4. Google Local Business Many prospects will go to google to find a business in their area. If the offline business is not located in this directory, then it makes it hard for prospects to find them. Now there are a few tips and tricks that offline businesses must have, because being listed in the directory in itself wont do much good. If the business competitor has done all that is listed in this video, they will literally take a large amount of the market. 5. Yahoo Business directory

Google Local is powerful, but lets not forget Yahoos business directory. There are millions of people using this directory, because while Google local is powerful, Yahoo business directory can often carry information about a business that Google does not that. Therefore, its good to be listed in both directories for maximum exposure. Again, well discuss how you can get them listed as well as 6. Craigslist Ads

Craigslist is no doubt another powerful source of marketing. While it has its disadvantages, it has a lot of advantages for offline businesses. By now you will have gotten extreme exposure for your offline business customer. What about an ongoing service that you could provide that not only gets more prospects to your customers website, but more recurring income for you? Ill also show you how to outsource your craigslist ad posting for a small monthly fee. With just two or three customers, you will be able to make this fee up quick, and start bringing in recurring income. So think about that. An extra \$500-1000+ per month on autopilot. Product Rights: License Terms: [YES] Can Sell This Product [YES] Can Be Packaged with Paid Products. 5 PRODUCTS MAXIMUM CAN BEBUNDLED [YES] Can Be In PAID Firesales ONLY UP TO 5 PRODUCTS. IF MORE, IT IS NOT ALLOWED. [YES] Can Be Offered as a bonus to Paid Product [YES] Can Be Added to Paid MEMBERSHIP or Training SITES [YES] Can Put Your Name on the Sales Page [YES] Can Sell Resale Rights (Does not relate to PLR, meaning your customers can resell the video as is) [YES] Own Basic PLR Rights You can stamp your name on the videos, but you cannot sell PLR.

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