

Cost Per Action For Newbies

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CPA offers are a huge thing today and will be for years to come. This is because you don't have to sell anything yet simply get your traffic to take a specific action, such as fill out their zip codes, email addresses, or filling out forms. Advertisers will pay you anywhere from \$1-15 or more when your traffic takes a specific action. CPA offers are also great because ...If you don't know how to... - Sell Online - Create Your Own Products - Create a Landing Page - Use PPC Marketing...then you're in for a treat.

Introducing the Cost Per Action For Newbies Video Series In this video series you will have access to 6 content packed videos that will show you step by step how to make money with CPA Networks.

1. What CPA is and why you will want to get into it CPA, also known as Cost Per Action is a great way for publishers like you to make money. The way you make money with CPA is if the traffic you send takes a specific action, whether it's filling out a zip code, email address, or a form. For advertisers it's a great way to build leads and many advertisers are willing to pay you anywhere from \$1, \$15 or more just to get a lead. The nice thing about CPA is that you don't have to sell anything to make money.
2. List of CPA Networks Just as the title states, you will be shown several CPA Networks in this video. While there are hundreds of CPA networks out there, I will show you just a handful of the top ones; where I will recommend to you just a few to get started. The best thing you can do when you get started, is to sign up with 1-2 CPA networks and start there.
3. Signing up for CPA Networks and increasing your approval rate Before you sign up for CPA networks, you must realize that they will not take just anyone. So in this video I will show you how CPA networks screen applicants for experienced marketers, which whom they want to do business with. There are about 4-5 things you need to make sure you have before you fill out the application, because your goal is to get approved.
4. Once you are in, then what? CPA Types In this video, you will learn the different types of CPA offers from ones that have higher conversions to ones that are less converting, but may be more profitable. You see while some convert faster, they pay less, so you need to do it on a massive scale. You will also learn how to pick and choose the right CPA offers for you.
5. Keyword Research That brings us to Keyword Research. Testing your market before you get into it is important. So in this video you will learn several methods of testing. You will also learn how to test the

market by using Keyword Tools. Once the market is profitable, you will understand how to move forward and create a list of keywords that you want to rank on. 6. Create Landing pages that promote CPA offers Now that you have done your Keyword Research, its time to setup your landing pages. Youll be given an overview of understand how domain names and web hosting connect together to create a website, so you can get started easily. Taking the keywords we researched earlier, we can easily add them to the landing pages and create a landing page that will not only increase your CPA offer conversions, but will get a good score from Google. 7. Promoting your site: PPC Adwords, SEO Once you have your landing page, its time to promote it. That brings us to use of Pay Per Click, by using Google Adwords. In this video you will learn how to create a basic Adwords Campaign and decrease your CPC (Cost Per Click). You will learn some basic out of the box PPC methods. So...with that said, grab this video series now and start making money with CPA Offers today. You can view this video immediately after your purchase, so you dont have to wait until I wake up or even if Im in a different time zone.

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