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emailing list of two or three! This ingenious yet simple little program harnesses the power of The Two Ps with the end result of boosting your sales beyond recognition and collecting literally thousands of opt-in email addresses. Jahn's Squeeze Page Form Generator creates PERSONALISED copy by collecting information about your customer and using it throughout the course of the sales letter. These personal snippets of information are used in such a way they are almost undetectable to the reader! Once you have the customer's undivided attention, you are more likely to succeed in persuading them that they absolutely NEED your product. The program also provides a means to PERSIST with the sale by collecting opt-in email addresses. You can then put the figures of 7 visits before a sale behind you with personalised reminder emails! Tags: mrr

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