

# Download Bob Serlings Power Copywriting For The Internet - A Step-by-step Guide To Writing Million-dollar Advertising Copy

[DOWNLOAD HERE](#)

DOWNLOAD Bob serlings Power Copywriting for the Internet. A Step-By-Step Guide To Writing Million-Dollar Advertising Copy. Want to pull in more sales and greater profits? Let The Copywriting King Bob Serling show you how! Heres exactly How You Can rocket Your Profits by 917 -- or more --Using These Simple, Proven Secrets for Writing awesome Web Sales Copy! Here is what JEFF WALKER of PRODUCT LAUNCH FORMULA(PLF) has to say about BoB Serlings Power Copywriting for the Internet: = This is a wonderful copywriting course. I personally found this package to be one of the smartest purchases I ever made. Im equally confident that, if you apply it, this formula can add tremendously to your own companys bottom line. Read, study, and practice. It pays, and pays big. The most important thing: Get started. BOB SERLINGs Power Copywriting for the Internet Increasing your profit by 10x can LITERALLY BE AS SIMPLE as changing your sales text. And Bob Serling wants to show you how. Bob has just created a powerful new program to show you -- step by-step -- everything you need to know to create the MOST EXCITING, MOST COMPELLING sales copy imaginable. Im talking about copy that sells and sells. And then sells some more! The program has just been launched, and Bob has christened it: Power Copywriting For The Internet -- A Step-By-Step Guide To Writing Million-Dollar Advertising Copy. Now, theres one thing you should know about this guide. Its not your usual just learn your product and write approach to copywriting. You see, Bob Serling is one smart cookie He saw the poor results people were getting after following all of the advice from the usual copywriting gurus. And he realized that these GURUS were all failing, because they werent explaining how to write great sales copy STEP-BY-STEP. They told people to be creative. To write with passion. To write quickly. But these things DONT SELL PRODUCTS! When most individuals sit in front of a keyboard and think Im going to write sales copy -- they feel anything but creative. Instead, you need a ROCK-SOLID MASTERPLAN for writing FANTASTIC sales copy -- each and every time. Bob Serling had such a plan. Hes used it over the past 25 years of his career -- and later refined it specifically for the Internet, mercilessly slaughtering anything that

didn't work -- fearlessly testing and testing and testing again to find out exactly what works and what doesn't. Eventually, Bob came up with what he calls his Power Formula. I'm talking about a NO HOLDS BARRED FORMULA, thoroughly tested in the market place. A simple connect the dots system for creating absolutely awesome sales copy that will have your prospects desperate to click the buy button. Why not TAKE a PEEK inside BOB SERLING'S POWER COPYWRITING for the Internet. Here you go THIS is PAGE 10 in the BOOK where he talks about his power formula

\*\*\*\*\*

\*\*\*\* What The 32-Step Power Formula Can Do For You What I've just shown you is only the tip of the iceberg. Using the 32-Step Power Formula, I've created dozens of highly successful marketing pieces that produce a healthy six-figure income on my two web sites. Now I'm going to reveal everything you'll ever need to know to produce similar or even better results with your own online marketing. How I Was Forced To Develop This Power Formula Before we get started, you might be interested to know how my 32-Step Power Formula was born. Early in 1998, I decided to put up a web site. So I dug in and read every book, newsletter, and course I could find on Internet marketing. All of them had pretty much the same message. They said that the Internet is a free medium where people come to get a wealth of information available for the asking. Therefore, if you want to sell anything, you'll have to give a ton of stuff away for free, avoid offending people by even hinting that you'd like them to buy something from you, and hope and pray that somehow your prospects will eventually decide on their own to buy something from you. Well, I fell for it hook, line, and sinker. I created a fairly large, free-content driven site that cost about \$5,000 to get up and running. I gave away tons of extremely valuable information for free and waited for the sales to come rolling in. Unfortunately, almost nothing rolled in. In fact, barely anything even trickled in. The only positive results I got were a lot of people subscribing to my free e-zine. But nobody was buying my products or services. After a couple of months of this kind of disappointing results, I spoke with a number of the so-called Internet marketing experts. They all told me essentially the same thing: The Internet is different than other marketing mediums. Give it some time and things will eventually turn around. So I waited. And the results were exactly the same. Plenty of tire kickers happy to take anything and everything I was giving away for free, and little if any sales. Now I was mad. Mad at the phony experts for selling me a bill of goods. And mad at myself for buying into something that defies common sense. So I decided to take what I knew from my years as a successful direct marketing copywriter and consultant, marry that to the

few things I recognized as necessary to succeeding on the Net, and develop a formula with only one purpose: to sell my products and services right from the start, without giving anything away for free and without waiting even a day to make the sale. I created a new site that was nothing more than a sales letter with a few twists to make it Net friendly. There is absolutely nothing for free on that site: no e-zine, no articles, not even an e-mail address for getting in touch with me! Let me tell you, this is a total contradiction of what every Internet marketing expert advises you to do. But then, very few Internet marketing experts are making any real money on the Internet! It took my webmaster an hour or two to get the site up and running. My total out-of-pocket expense was under \$300. What results has this site produced? From the first day it was launched, actual sales started rolling in. With no maintenance whatsoever because I NEVER change the content on the site its bringing in six figures annually. As I already mentioned, this entire site is nothing more than a sales piece with a few twists built in to maximize customer attention on the Internet. And this is the exact sales piece Ill be breaking down block-by-block to reveal everything I do to create copy that pulls the most sales possible. (taken from page 10 in Power Copywriting For The Internet)

\*\*\*\*\*

\*\*\*\* . So, by purchasing Bobs Power Copywriting for the Internet you will not only get the EBOOK in the pdf format but also... ALSO INCLUDED in this course are: (BONUSES) 1) Bob Serlings interview with Audri and Jim Lanford - MP3 format (27 Megabytes) 2) Bob Serlings interview with Corey Rudl - MP3 format (26 Megabytes) 3) Bob Serlings interview with Declan Dunn - MP3 format (26 Megabytes) 4) Bob Serlings interview with Joe Vitale - MP3 format (25 Megabytes) 5) Bob Serlings interview with Marlon Sanders - MP3 format (26 Megabytes)

\*\*\*\*\*

\*\*\*\* Heres How Profitable The Copywriting Power Formula Has Been For Bob Serlings Clients Your concepts immediately shot our profit straight through the roof. I increased my profit on one project by a very real 917! Phil Kratzer, CEO National Response Corporation One simple strategy alone -- that took me all of five minutes to apply -- increased my day-to-day profits by a hefty 38. Other strategies have kept my business in a continuing growth cycle, to the point where my profits have more than doubled. Derek D'Angiolini, President Ashland Equities, Inc. Bob Serling made copy changes for our catalog. The results were phenomenal. When you consider how much money Bob actually made for us, his services are one

of the best bargains Ive ever come across. Ray Melissa, President Mailers Software Our sales letter went to prospects who have never even heard of us. So far we have a 3 response. Plus, we dont have all of the responses in yet because of a holiday. Not only is that higher than anything weve ever done, its really something when you consider were selling a very high-ticket item. John Ballantyne, Marketing Director Rushton International Engineering Once youve read his formula, youll know EXACTLY how to create award-winning, highly profitable, BIG BUCKS sales copy -- time after time after time after time. There'll NEVER be any question about it. And thats all when you discover Power Copywriting for the Internet -- from Bob Serling. Dont wait. Take a minute and place your order right now. Power Copywriting For The Internet will give you the crucial skills you need to substantially increase your sales starting today. And year after year for as long as youre in business.

\*\*\*\*\*

\*\*\*\* P.S Bobs Power Copywriting For The Internet is selling for 147\$ to 197\$ elsewhere(Feel free to find the other prices yourself). And that too like hot cakes. But I dont want people who are not able to shell out 147s and 197s to loose out on this GEM of a course. So here is my offer, I cut my prices drastically from my original price of 97\$ to a downright, measly 23\$. P.S.S What p.s.s? This powerful package for a mere \$23...? Just grab it, will you?

\*\*\*\*\*

\*\*\*\* Tags: bob serling, bob serling million dollar licensing, bob serling power copywriting for the internet, bob serling tollgate, business copywriting, copy writing courses, article copywriting, basics copywriting, copywriter online, copywriter tips, copywriters online, copywriting, copywriting audio, copywriting book, copywriting for the internet, copywriting how to, copywriting ideas, copywriting information, copywriting market, copywriting resource, copywriting secret, copywriting service, copywriting tip, copywriting tips, direct marketing copywriter, earn money, earn money online, ebook resale rights, ebook resell, ebook resell rights, ebooks resale, ebooks resell rights, ebooks to sell, ebooks with resale rights, ebooks with resell rights, email copywriter, email copywriting, email marketing, forum internet marketing, furey email copywriting, good copywriting, home base business, how to make fast money, how to make money, internet copywriter, internet copywriters, internet copywriting, internet making money, internet marketing, internet marketing copywriting, internet marketing experts, internet marketing guide, internet marketing secret, internet marketing secrets, internet marketing tip, make money easy, make money on the internet,

make money quick, making money, making money on the internet, making money online, master resale rights, money making opportunities, nick usborne s million dollar secrets to online copywriting, online copywriter, online copywriters, online copywriting, online copywriting class, online copywriting course, online copywriting courses, online copywriting jobs, online copywriting pro, online copywriting tips, power copywriting, power copywriting for the internet, press release copywriting, private label rights, professional copywriting, professional copywriting services, resale rights, resale rights ebooks, resell ebooks, resell rights, secrets to online copywriting, sell ebook, sell ebooks, selling ebooks, seo copywriting service, serling, six figure copywriting, to online copywriting, web copywriter, website copywriting, what is copywriting, power copywriting for the internet, power copywriting for the internet pdf free downloadSearches:power copywriting for the internet

[DOWNLOAD HERE](#)

### Similar manuals:

[DOWNLOAD BOB SERLINGs POWER COPYWRITING FOR THE INTERNET - A Step-By-Step Guide To Writing Million-Dollar Advertising Copy .PDF](#)

[\\*NEW!\\* Power Copywriting For The Internet - Bob Serling - A Step-By-Step Guide To Writing Million-Dollar Advertising Copy.](#)