

From The Basement To The Boardroom - Practical Secrets For Starting A Home-based Internet Marketing Business

[DOWNLOAD HERE](#)

"Discover How A Guy Wearing Blue Jeans In His Basement Earns More Respect, Cash & Notoriety Than Most Boardroom Executives! ...The Best Part Is That He Does This All While Getting To Sleep In Until 10:00 AM Every Day" Setting Up A Professional Looking & Running Enterprise Has Never Been So Cheap And Easy! If you've been too intimidated to start your own online business because of all the difficulties that come with running one, this is the most important letter you'll ever read. Until now, it's been very difficult and expensive to get a professional presence on the Internet because of the costs, time commitments and advanced knowledge you need to get up and running. In this letter you'll see why none of that applies anymore and how you can start up a professional enterprise on a shoe string from your own home! Dear Friend, If you're at this website, obviously you have some interest in starting up your own Internet business. Maybe you already have a business or website and just aren't getting the results you desire. Up until now, you have probably been scared to death to make commitments as far as getting a professional website and business going on the Internet because it's so expensive. You may also have the fear that you're going to get ripped off because there are hundreds, if not thousands of vendors out there that may rip you off and leave you holding the bag. So how is the little guy to succeed in a marketplace full of "big fish" and Fortune 500 companies? You Need To Be More Professional Than Them! I know that you're thinking "Yeah, how am I going to do that?" which is a very valid question. The fact is, with all of the huge advancements in technology you are at a very big advantage when going up against the big companies. How do YOU have an advantage? Because you can do anything that a big Fortune 500 corporation can do on the Internet using tools that are dirt cheap and free in some cases. The great thing about advancements in technology is that it breeds more competition among the big companies which also means cheaper prices for you! That's how you're able to get the software, tools, books, web designers, accountants, etc. that the big companies use to maintain and grow their business for mere peanuts. You may be thinking "Well, that's all fine and dandy but can just any person with limited Internet marketing knowledge really use these tools effectively?" Absolutely, through nearly a decade of

experience I've come up with a little system that will show you how to conquer all the things you once thought were "confusing" with complete ease. This makes sure that.... It's Extremely Easy For You To Create A Powerhouse Business On The Internet Quickly And Easily! Until today, you've needed loads of experience to setup and run an Internet based business. If you didn't have a bunch of technical experience, the only way to get a business running online was to spend tens of thousands of dollars hiring a web designer and programming team. I'm happy to announce that is no longer the case. Of course, you'll get a bunch of other "so called" gurus telling you otherwise but I'm willing to bet if you check out their product line, they have a hidden motive behind telling you that. Like a web design service they offer or one they get paid for recommending. That may sound a bit harsh but it is true. You really can setup a business even if you don't have any technical knowledge. There are a couple of options for you.

- 1) You can use the software that's out there to build your site and web presence. While this is easy, you will still have to read a few tutorials on using the software which is usually a fairly quick thing to do.
- 2) If you don't want to learn software at all, you can hire a designer using the secret sources I have uncovered for pocket change. They aren't like the multi-thousand dollar services I mentioned above and I don't make a penny for telling you where to find these people. I will tell you that I've been able to have sites built for around \$20 in some cases and they have been as good if not better than the sites I've paid thousands for in the past.

The True Secrets Of Looking Like A Million Bucks With Only A Pocket Full Of Change... I realize that you may still be a bit in awe of all of this. After all, it's a hard bite to swallow when thinking that YOU are about to start your very own online business. I want to assure you that this is extremely easy to do. If you just read what I'm sharing with you and apply some simple steps that have worked for me time and time again, you'll succeed. I'm 100% sure of it. The true secret of making a living online and doing it with a "big fish", professional image is a simple one...take action. Until now, that's just not been possible because you didn't know what the first action was. Well, today that's going to change. What If I Don't Want To Learn To Use Any New Internet Software, Or Fancy Accounting Programs? Can I Still Do This? Absolutely yes! I know that you may live a busy life or just plain don't want to learn how to use a new piece of software. That's the main reason I put this information together. I'm going to show you how to get people to do your bidding for you dirt cheap. I'm not talking hundreds of dollars here. You can get professional websites designed for as little as \$20.00 in some cases. You can get professional business logos for \$25.00 If you can follow directions, send e-mail and point and click, you can get a professional

website up and running. It really is that easy. There Are Even More "Never Before Released" Secrets Revealed In This Detailed Action Plan! Listen, I don't care what you do for a living. You could be a truck driver, a home maker or the fry cook at a fast food restaurant. If you'll just follow my lead, you can make this happen much easier and faster than you ever thought possible. It doesn't cost a fortune to look and act like a Fortune 500 company. In this detailed, step-by-step action plan, I'm going to show you everything you need to know right down to the very last detail. You'll learn everything from getting a logo created quickly and cheaply and getting a beautiful, professional website up and running all the way to how you should setup your home office and getting setup for taxes. You're in good hands. From The Basement To The Boardroom Will Show You All The Hidden Secrets To Starting, Running & Growing A Professional Internet Marketing Business Quickly & Cheaply! Some Of The Big Secrets Your Going To Learn Are... Insider Logo & Slogan Techniques That Make Explosive Impressions! How To Get Your Business Up And Running Like Magic In Just Days! Secrets To Professional Customer Service That Will Keep Your Customers Satisfied! Starting Your Own Online Empire Is Easy! From The Basement To The Boardroom is a manual that's brand new and fresh off the press. It contains information from the trenches of successful business and shows you how to succeed. It's laid out in such an easy to follow, actionable plan that you may be shocked at it's pure simplicity. That's because absolutely no fluff, filler or garbage was included. What's Contained Within The Manual? These are the real life secrets of a cash raking professional. They're not some untested theory that might make you money. If you use what is laid out for you, you will succeed guaranteed! What Kind Of Golden Nuggets Will I Find In From The Basement To The Boardroom? How To Dress Your Business Up To Look Like A Model At The Academy Awards! Secret Techniques For Setting Up Your Home Office That Increase Productivity & Profits! The "Trump" Strategies To Hiring, Firing, Delegating & Dealing With The IRS! The Secrets To Giving Your Customers 5 Star, Professional Support 24 Hours A Day! The Revealing Truth About Setting Up A Web Based Business In Just 72 Hours! Why You Need A Head Turning Slogan & Logo And How To Get Them Dirt Cheap! Here is a full table of contents of what you are about to learn! Chapter 1 Introduction 6 The Structure and Purpose of this Book 6 The Home-Based E-business 7 The Wild West Illusion of the Home-Based Business 9 Chapter 2 - Proceed With Caution 12 The Cart Before the Horse 12 The Example of Urban DPS 13 Chapter 3 - Setting Up Your Identity: The Best Things in Life Are (Almost) Free 18 What's in a Name? Just About Everything 19 Logo-Motion: Finding the Right Logo 26 The Kinds

of Logos 29 Tips for Logo Development 31 A Question of Color 34 When All Else Fails 35 Sitepoint 39 In Closing: A Few More Logo Tips 40 Finding a Slogan 41 Advertising 46 Online Ads 47 Localized Websites 48 Your Website 51 Business Cards 53 Chapter 4 - Setting Up Your Presence in a Digital World 55 Picking the Right Domain Name 56 Selecting a Web Hosting Company 59 Setting Up Your Website 61 Chapter 5 - The Brainy Bureaucracy of Business: Covering Your Bases 64 Deed and Zoning Restrictions 65 Issues with Zoning Restrictions 66 Private Restrictions 69 Land Use Covenants 69 Leases 70 General Rules 71 A Few More Things to Consider 72 Copyrights 73 Trademarks 77 Chapter 6 - Setting Up Your Location 86 Analyzing Your Work Habits 88 Setting Your Boundaries 90 A Room of Your Own: Locating Your Office 92 Outfitting Your Office 95 Filing Systems 95 Phones 97 Computer 99 Furniture 104 Odds and Ends 106 In Conclusion 107 Chapter 7 - Setting Up for Growth: Even e-commerce Needs Some Brick and Mortar 110 Investing in Staff 110 Advertising the Position and Interviewing Applicants 112 Taxes and the Government 117 Would Having Your Own Fortune 500 Style Online Enterprise That Generates Income Every Day Help You Achieve Your Dreams? All You Have To Do Is Follow The Proven Steps To Get... A Business That Rivals The Look & Operation Of Fortune 500 Competitors! A Proven Profitable Plan Of Action That Works At Lightning Speed! A Business So Easy To Run & Maintain It Will Blow You Away! The Cash & Respect Of A Boardroom Executive From Home!

[DOWNLOAD HERE](#)

Similar manuals: