

Advanced Wordpress Training

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Advanced Wordpress Training 10 Advanced WordPress Videos That Will Help Drive More Traffic, Make You More Money and Have a Better Looking Site. 10 Videos available for Instant Download. Blog popularity is due in large part to blogs simplicity. Hosting companies have made setting up a personal site easy. Every one on the Internet no matter what level of technical proficiency is capable of setting up a blog. But what if you're a little further along in the blog experience and are ready for a change? The more advanced steps are usually so technical and most people want to know how to do it, not why. As a trainer of WordPress we hear comments like this everyday * How do I change the link colors? * I want to put a different graphic in my header! * How can I play with the CSS code without a huge learning curve? * Can I post to my blog from my desktop? * How can I set up WordPress as a CMS site? Well now all these and more are answered on 10 short 10 minute videos covering most of the different aspects that are usually answered with lots of technical jargon. Watch over the shoulder of a professional WordPress Blogger as he shows you exactly how to do some of the more advanced techniques. No technical jargon, no hype just good old how to training videos. Contents and video tutorials Page 3 Changing a header graphic Sample Page 5 Playing with CSS Style Sheets Page 7 Inserting code and scripts Page 9 Content Management CMS Page 13 Auto Blogging and Content Page 15 Graphics and logins Page 17 Desktop Blogging Page 19 RSS uses and stats Page 24 404 pages Customize your error pages Page 28 Widgets Page 32 Resources and summary Sample: We believe in trying before you buy so here is a sample video you can download and watch or click here to stream it in your browser. All videos are downloadable and a free viewer is provided so you can watch the tutorials any time whether you're online or not. WordPress is not just blogging software any more but a complete website management tool that can allow anyone to create an attractive website. With just a little extra knowledge you can make your average WordPress site into the professional web site that draws in customers, prospects and makes you look like a true professional. These tutorials are to give you the confidence to have a go. Tags: 10 advanced wordpress videos that will help drive more traffic make you more money and have a better looking site

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