

Zip 2 Profit

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You Could be Making Money and Increase the Traffic to Your Sites Out of Thin Air at The Same Time thanks to This Mistake ... What if you had something to sell or even better, give to your customers that * They can use for some repetitive purpose (something almost every person in the world with a PC does every now and then. Some even a number of times every day). * Would allow you not only to brand yourself, but brand every site and/or product you have. Its up to you as you would have the power to do it! * Would be possible to let loose and use in a viral manner ... * Actually has a real value to almost everyone online. Never mind the age, gender, niche interests, culture background or geographical location * Would have a built in ad you could change for every site where you give away or sell this product. * Would have the built in option (your choice if you want to use it) to open a web page (in the default browser) of your choice each time it is used. * Could sense if a specific file was present when the program is used and open it automatically presenting the content for the user. What if I told you that at this moment you push every customer away by force, missing many sales. On almost every thank you and download page Ive seen online the owner (you too?) tell the new customer to go away and get a copy of winzip. You Will Never Have to do that again Profit from other Peoples Sales! It can get any easier than this! Even when your customer buy from other marketers he normally will have to unzip the package he's bought. As he got a copy of Zip2profit from his preferred marketer, You, he used that easy to use and very handy piece of software to unzip the purchase. Even though he purchased from someone else, you will get your brand in front of his eyes. You will have 2 direct offers Jumping at him from the software itself and depending on your choice may he even be exposed to a web site of your choice with one more offers or why not even a free gift (pulling them back to you again!). Sell it, give it away, bundle it ... It's up to you how you get a copy on every customers computer. My tip is to stop sending your customers away from your thank you/download pages by telling them to go and get a copy of Winzip (telling them to leave your site without earning money from it is just plain bad business) and give them a copy of Zip2profit instead! You can earn money from a number of different built in revenue streams (and remember, people have a lot of zip files and they download new ones almost every day, allowing you to

profit from each and every unzip they do!). Here's a List of the Built in Revenue Streams, * The Main Ad. The big blue text above will capture the users eye each and every time they use the program. This text can be made inviting and click friendly by using commonly known ad copy techniques. The built in url you decide will take the user to your url of choice where you can use signup pages, squeeze pages and special offers to keep profiting day after day without lifting a finger! * Top One Line Ad. Used for a more general message like call to action for visiting a site. This One Liner is one of the Ad Paths you will use when allowing your customers branding rights (only in the MRR version). They will not be able to change it so your one liner will be shown to all the customers your customer have! * Site Auto Open. You can enable this function and have Zip2Profit send the user to an url of your choice after each and every unzip. This can be very effective in some niches and you could use this to present special offers (and how about using some rotating content showing a new web page or new content after each unzip!). * Secret File. You can tell Zip2Profit to keep a close check on all files inside the zip files. Using the Secret File option Zip2Profit will on your command open a file (you set the desired filename) when found inside a zip file. This is a golden opportunity for you as no other software in the world will do this, but you can start adding a special offer, invitation, bonus or why not a thank you note in all the zip files you do. Absolutely NO Adware or Spyware Under the Hood! Zip2profit was created by me and I have all the source code to it. So I can assure you there's no adware, malware or similar hidden inside it. Many software developers use third party ad networks when providing the users with ad capabilities in their software. Zip2profit was created from the bottom up to not follow that path! You can distribute your copies safely without worrying that your customers will have security programs popping up "security risk" windows all over the place. The same goes for firewalls. Zip2profit only opens up the default browser (normally Internet Explorer or Firefox) and loads the page or pages you hade decided. So a firewall will not be a problem. Unless you try to send people to a site that is blocked by itself and in this case the problem is with the site and not Zip2profit. Support for password protected zip files Zip2profit will even handle the now common password protected zip files many use as a precaution against having their product spread around on the internet. The zip files supported are the standard zip file format created and used by winzip. Zip2profit will not allow you to open a password protected zip file unless you know the correct password. Zip2Profit - Easy to Use! Zip2Profit was created to be easy to use. This will save you time and minimize time spent on customer support. * There's only 1 file to give away. * No setup needed. * No changes is done on your

customers computer. * And Zip2profit only does one thing, It unpacks zip files! This makes it as close to newbie safe a software can come! Your New Secret Marketing Weapon Never again will you have to tell your customers to leave your site and grab a copy of winzip. Just give them your own branded copy of Zip2Profit (with your own name on it and your ads showing). Zip2profit has been created to unpack zip files fast and easy. Furthermore can you tell them that by downloading and using Zip2Profit they will see a web page each time they unzip a zip file and youll be having free gifts, reviews, signups to newsletters, software giveaways and whatever you can think of, on that page. They should keep looking as youll have special gifts there every now and then, bonuses and other things that would make them coming back and actually looking at the web page. The Included Rights The Resell Rights version allows you to completely brand your copies of Zip2profit and sell or give them away to all your customers.

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