

Youtube Marketing Handbook

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166 Pages! Thinking about starting a video marketing campaign? Already have one that could use some work? This book is for you. The YouTube Marketing Handbook provides you step-by-step instruction on how to use virtually every feature of YouTube, and more importantly, on how to use it for marketing. No matter how proficient you are with YouTube's many features (or not) I'm sure there is something in this book you never knew. A few of the lessons provided in this book include: How important video marketing is now and will be in the future How to get better search engine positioning with videos How to upload and optimize your YouTube videos How to optimize and maximize your YouTube channel How to search for popular videos and what to do with them How to research trending videos How to find the next upcoming viral videos How to structure your videos What equipment you should use (it's cheaper than you think) How to discover the most popular videos and what to do with them. Popular tools to help you discover new demographics Helpful tools to enjoy and customize YouTube videos Step-by-step instruction Much, much, more Who is this book good for: Small Business Owners Large corporations with a marketing department Authors Speakers Trainers Internet marketers Virtual Assistants Anybody that wants to market with videos This book is all the help you need.

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