

One Time Offer Script

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Last month I did a bit of testing with a new exit page script on a few select offers. After trying the script out a bit I decided to ask a few of the other marketers I know what they thought and most of them agreed it was a BIG hit. Adversely, one of the more interesting messages I got back got was.... Hey Jeff, This is a GREAT script! However, Im curious about one thing. Why not just offer the special price right up front? This way if they go to leave the website they lose out on the discount offer or bonus and in the meantime theres no annoying pop-up, pop-over or pop-under to worry about, which quite honestly I believe would increase sales. Now... there are some who would debate the increase in sales volume when using pop-ups and exit page strategies. However, as good as this may seem, no one Ive ever met would argue the fact that a GOOD DEAL with limited quantity and / or limited time availability isnt an EVEN BETTER strategy. Doing This Creates A Strong Sense Of Urgency! Your potential buyer may try to call your bluff on this the first time, but afterwards when you send out an offer telling them to visit your website for a really amazing deal they will believe you when they read about the offer expiring if they leave your website, because its happened to them before. As time goes on your customers will actually begin to appreciate your honesty, knowing theyre getting your absolute lowest price or best bonus by taking action quickly and not putting things off and coming back later when it seems a bit more convenient. They may even chuckle a bit quietly to themselves thinking about the people who dont take warnings about the one time offer seriously and close the window, hit refresh testing thigns or try to leave. Plus, youll be able to set the new One Time Offer Script up to run on ANY PAGE without needing to purchase expensive software or learning any fancy html, css or php programming languages. All youll need to do is open the sales page in your favorite text editor to add a small section of code to the website page and upload your changes along with the other 2 files to display your special offer. Click Play To Watch The Video Below And See How Easy This Realy Is The Camtasia Studio video content presented here requires JavaScript to be enabled and the latest version of the Adobe Flash Player. If you are using a browser with JavaScript disabled please enable it now. Otherwise, please update your version of the free Adobe Flash Player by downloading here. With this new script you can easily set up your own front end specials, upsells,

downsells and more.

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