

Orderpagemagic+mrr

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What is OrderPageMagic and what can it do for me? Here's the lowdown. OrderPageMagic is an easy-to-use software program that creates scientifically proven-to-convert order pages. This is not your run of the mill page creation software. OrderPageMagic creates custom made pages. Why should I care about my order page? Isn't the customer already going to buy when they get there? Good question... Although the order form is at the end of your sales copy, it is a vital part of the web selling process. This is the last chance you have to turn a prospect into a customer, and every extra detail should be paid attention to. Direct mail copywriters such as Ted Nicholas will advise you to write your order form first before you write anything else. This way, you can create a strong order form that is full of closing power while youre still hot, rather than write it as an afterthought when you have depleted yourself of copywriting steam. This is incredibly sound advice and it carries over to the net. If you build a burning desire to buy in your sales copy but then fail to effectively close the sale, it does not mean squat... no matter how good your preceding sales copy is. Mark Joyner knew this because he scientifically tested to see which strategy worked the best. Here's exactly what Mark's testing taught him... *How to reassure even the most skeptical of potential customers and increase sales conversion by up to 27. *Your customers want to know: What are you selling and how much! The simple strategy used here exploded Mark's conversion rates by as much as 41. * The sneaky little tactic that gives the potential customer a feeling that there is "much to gain and nothing to lose" and how to use it to increase your sales by 22. * How to use the "fear of loss" strategy to convert another 36 of those prospects who might otherwise put off the decision to buy and convert them into paying customers... right now. * The secret "mechanical trick" that converts 32 more prospects and puts more money into your bank account. It's so incredibly simple that you won't believe it! Product Rights -- Master Resale Rights Retail Value \$47 To Your Great Success Tags: mrr

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