

Ad Manager Pro 3

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Ad Manager Pro - Features Main Features You can use the system to manage ads on your site(s), you also can sell clicks, impressions and/or time based ads placement to advertisers and purchase clicks and/or impressions from publishers. Unlimited number of ads Classic banners - gif, jpg, png, swf formats Plain text/HTML ads Ads from templates Unlimited number of zones (places where you display ads), these may be on the same server where the ad system runs or on remote servers. Multiple ways to display ads - iframe, javascript, PHP include Ability to load a new ad after a given number of seconds Each ad may be used in 1-5 campaigns, each of these campaigns has its own configuration. For example you can select days (Sunday, Monday ...), time zones, range of dates when an ad should be displayed, and more Campaigns can be based on zones and also on keywords (you call one or more keywords on a page and the system selects an ad to display by the given keywords) The option to target ads by countries, time, days in week, dates Each campaign has its own real-time statistic Historical statistic for days/months in the past Statistic can contain country and URL of each impression and click Admin can select if clicks should open target URL's in a new or the same window, this is editable for each zone separately All public pages are editable in any html/text editor, also all error and info messages are editable. This feature can be used to translate the system to another language. Visitors and users can choose from multiple styles of pages. You can create your own styles. It can be used to create a multi-language system (multiple interfaces in different languages). An option to not display the same ad to the same person (IP address) twice in a defined time Ability to log URL's of each ad impression and click Admin password and username can be easily changed from the admin interface Admin can prefer some ads - such ads get a priority Admin can select time format to use on all pages, there is also the option to select between 12/24 hours format If your server time and local time are different, the time may be automatically converted to the local time Unlimited number of moderators with different rights Multiple security options - you can ban IP addresses that tries to enter admin or user pages with wrong login data, automatic reminder for admin to delete files which can cause a security risk Ability to install the script more than once on the same domain/server by using one or multiple databases Easy installation - you

only have to upload files and enter values to a few fields in a setup form (database data) and the script will do the rest Database backup/restore functions, an option to optimize your tables The lowest prices on the market 1-year or 3-year free updates, depending on your license And many more ... Advertisers Users who purchase clicks and/or impressions Graphical statistics for each hour of the current day Historical graphical statistic for days/months in the past You can set different prices for individual zones and even individual ads Automatic email to new advertisers Automatic email to admin when a new user joined Automatic email to admin when an ad has been created/modified All new users must be approved by admin (optional) Users can receive daily email with statistic of the previous day (optional) Ability to send an email to all users Admin can add free impressions/clicks to any campaign of any user You can use any payment processor company to let users to add funds to their accounts Password/username reminder Owners of modified accounts receive an email which informs them that something has been modified. It allows them to contact you if they did not authorize these changes Publishers Users who get paid for clicks and/or impressions they send You can tracks hits from any URL or only approved domains or only approved URL's - this can be set by admin. There is even the option to set it individually for each publishing place and/or zone. An option to set a different payment for individual zones and/or users Historical graphical statistic for days/months in the past Automatic email to new publishers Automatic email to admin when a new user joined Automatic email to admin when a publishing place has been created/modified All new users must be approved by admin (optional) Users can receive daily email with statistic of the previous day (optional) Ability to send an email to all users Admin can add/take funds to/from an account of any user You can set different ways to pay users (for example PayPal, check, bank transfer) Ability to log URL of each impression and click on pages of publishers Password/username reminder Owners of modified accounts receive an email which informs them that something has been modified. It allows them to contact you if they did not authorize these changes Tags: ad, pro, advertisement, manager

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