

The Ebay Cd Sellers Toolkit

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The eBay CD Seller's Toolkit Master Resale Rights "Discover How To Profit From Ebay's Recent Policy Change (Banning The Sale of Digital Products) With 5 Powerful Products!" There's a void to be filled on Ebay. And Those Who'd Act Fast Enough Would Have The Most to Gain! Plus at the end of this letter, Discover How You Can Profit Even More... The Ebay CD Seller's Tool #1 The Secret To Quick CD Autoruns This eBook will show you every step you need to know to take something that look like: And make a small program you can put on your CDs or DVD that will launch when you insert it (often called an autorun) that looks will like : The only limit is your imagination and HTML skills! You will be able to start from scratch, taking any design or sale page that strike your fancy and create those autorun that will add a professional touch for your physical products. The Ebay CD Seller's Tool #2 This package includes instructions Manual "Working with Inkscape" and Full-version Inkscape Software. Inkscape is an Open Source vector graphics editor, with capabilities similar to Illustrator, CorelDraw, or Xara X, using the W3C standard Scalable Vector Graphics (SVG) file format. With Inkscape you would be able to easily create ready-to-print professional-looking physical dvd and cd inserts similar to the the ones below. Just import the flat image files and the screen captured sales letter portion that are usually included in the resale rights packages into the software to create your ready to print cd or dvd inserts. Note: The print quality produced would depend on the image resolution of the image file to be imported. The higher the image resolution the better the print quality of the CD and DVD inserts. Includes Step By Step Instructions covering such topics as how to create the front and back cover as well as the CD or DVD spine. The Ebay CD Seller's Tool #3 650 Ebay Auction Templates pretty much say what this package is all about - over six hundred auction templates that will give your auction business that professional and distinct advantage. But more than that these templates are great time savers. They even contain every minute detail a potential customer look for like shipping details, terms, auctions sales policy, etc. All you need to do is to customize them with your information. 10 template color schemes X 65 Layout templates The Auction templates are easy to edit and modify. All you have to do is copy and paste it in your item description. By the way, this package includes an easy to learn and use WYSIWYG HTML editor which

you will need to edit or modify these templates. No need to buy expensive Front Page of Dreamweaver software. 1 Choose the Auction Template. 2 Edit the HTML with the Included HTML Ebay Software. 3 Cut, Copy & Paste into Your Auction The Ebay CD Seller's Tool #4 Instant CD Products "Here's An Easy Way To Create A Popular Product To Profit With - And All It Takes Is Just Two Hours ..." PLUS - A Special Bonus For You: If You Order Today You Also Get Full Resale Rights To This Product And Website So You Can Sell It Yourself And Keep Every Single Dollar You Make! CD products are making a lot of people a TON of money (you'll find two million-dollar case studies further down this page). AND - if you know how, they can be incredibly quick and easy to create - and - can be considerably more profitable for you than just offering downloadable products. Here's why: You get Increased customer loyalty - your customer receiving a product through the post and having it on their bookshelf creates more attachment to the product (and more interest in your other products - especially if they have a 'collector' mentality as many people do) than just another PDF sitting on their hard drive which is instantly forgotten about. You get extra marketing influence for free - not only do physical products remind your customer about you and your sites weeks, months, even years after the initial purchase, but if it's ever sold (on eBay for example), the product keeps marketing for you and can turn that 'second hand' customer into a customer buying from you directly. You can reach a MUCH larger market - not everyone is comfortable with purchasing downloads, or even buying online. With physical products you can deliver something tangible to your customer, and also market through other avenues not available with digital products, such as: drop shipping arrangements, wholesale arrangements, retail arrangements, catalogs... You can charge more - physical products have a higher perceived value as your customer is receiving something solid, something real, and this automatically gives it a higher perceived value than a download-only product ... which gives you the option of charging potentially considerably more. You can increase sales - with physical products, you can offer your visitors "try before you buy". In other words - they just pay shipping now, and then if they don't return it within 30 days (or 45 days ... or 60 days ... as you choose), they automatically get billed the full amount. This can greatly increase sales, and this is NOT something you can easily do (or really would want to attempt to do) with a digital only product. And creating your own unique CD products can be incredibly quick and easy - whether you're looking to make an extra \$200 a month on eBay, or you're looking to start a publishing Empire... The Ebay CD Seller's Tool #5 Making Money With CD Duplication Who Else Wants To Earn Money and DUPLICATE? There's money in CD

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