

Direct 2 Client Autoresponder System

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Achieve 100 Message Delivery Rate, Boost Your Customer Loyalty, Skyrocket Your Message Response Rates, Recover Lost Revenues & Generate Mega Sales from Your Messages and Newsletter! Question #1: Are You an Internet Marketer? Question #2: Are You an Ezine/Newsletter Publisher? Question #3: Do You Use Email to Send Messages to Your Subscribers, Prospects and Clients? Heres the Ultimate Solution to Falling Email Response Rates, Wasted Email Marketing Efforts and ALL Your Email Nightmares, Problems, Weaknesses and Shortcomings like: Spam Filters/Blockers, Blacklistings, Bounce Backs, CAN-SPAM ACT Law (and whatever email laws come up in the future). Direct2Client Frees You from Email Publishing SLAVERY! Dear Email Marketing Friend, I have very good news for you! Email Autoresponder System Has Finally Evolved! Introducing... Direct2Client - Deliver Non-Email Messages Straight to Your Clients Desktops! How would you like to have a top-rated, state-of-the-art software solution that has all the strengths and benefits of an email autoresponder system, yet it jumps over all the problems, weaknesses, shortcomings and difficulties facing and challenging email autoresponder systems and email communication? What is Direct2Client? Direct2Client is a Direct-to-Desktop / Web-to-Desktop Broadcast AND Autoresponder NON-Email Publishing System! Direct2Client is the ultimate technology solution that gives you 100 guaranteed and reliable, instant electronic delivery of ALL your messages/newsletters/eazines/special offers, etc..., straight to your prospects/customers desktops... using revolutionary new technology That stands head & shoulders over and above email technology! What Type of Solution is Direct2Client? Direct2Client is a necessity solution for every single business that (1) currently uses email to communicate with its subscribers, prospects and customers, and (2) publishes/delivers newsletters or any digital content using email. Direct2Client gives you a direct channel to your subscribers desktops! Download Direct2Client Now! Warning! Alarming Statistics Reveal... Most of Your Email Marketing Efforts Are Being Wasted! You might even be aware of it, but most of your email marketing efforts are being WASTED! Email in serious trouble and things are going from bad to worse month after month! Ever Heard of False Positives? A false positive occurs when legitimate, wanted email is incorrectly identified as spam. On average, 15 of wanted messages do not get through to the inbox

because of the false positive problem. (Assurance Systems, August 2003) [source: Assurance Systems, August 2003] These are your legitimate, wanted, requested emails that are getting trashed BEFORE they reach your subscribers inboxes! E-mail Is Hideously Unreliable When I say significant, I don't mean a few. I mean something like 40, or even more in some cases. And I'm not talking about losing junk mail. I'm talking about the loss of totally valid, non-spam/non-junk E-mail. E-mail Is Hideously Unreliable. By Fred Langa, InformationWeek With Direct2client email marketing alternative, you can kiss all email publishing problems, weaknesses and shortcomings goodbye. Direct2Client Solves All Your Email Problems! No Spam filters/blockers for you to worry about! You see if you're not using Direct2Client, you'd never know which emails are being filtered and which of your subscribers aren't getting your messages, since they usually don't bounce back, do they? According to Time Magazine! According to Time Magazine, At the four major e-mail providers - MSN (including Hotmail), Yahoo, Earthlink and AOL, between 40-70% of all incoming email is killed upon arrival at their mail servers. In other words emails were filtered as junk/spam before anyone had a chance to read them. At the four major e-mail providers - MSN (including Hotmail), Yahoo, EarthLink and AOL (which, like this magazine, is owned by AOL Time Warner) - between 40 and 70% of all incoming mail is killed upon arrival at their mail servers. The bulk-mail filter clears a good bit of spam from your in box but not all. It also traps quite a bit of legitimate mail... source: Time Magazine Would you like to send messages and newsletters to your subscribers without worrying about spam filters/blockers intercepting your mailouts? Start using Direct2Client! Impressive Advantages of Direct2Client Over Email Publishing Direct2Client Messages are Not Emails! Direct2Client messages are not emails! Therefore, NO email filters/blockers can intercept them or stop them from getting to your subscribers. Nothing stands between you and your subscribers. There's nothing for you to worry about! Never waste time and money monitoring your email delivery. Direct2Client gives you 100% delivery rate! Finally! You Can Write All the Forbidden Email Words! Use all the spam trigger words and phrases as many times as you like! Thanks to Direct2Client non-email technology and message delivery system, you can finally write all the forbidden spam-trigger email words and phrases you like! Check out Spam Assassins rating of spam words! Spam Assassin Score: 23.3 SUBJECT: your family (2.9 pts) BODY: no investment (2.9 pts) BODY: for only pennies a day (2.9 pts) BODY: while you sleep (1.7 pts) BODY: additional income (2.9 pts) BODY: money making (2.7 pts) BODY: be your own boss (2.9 pts) BODY: financial freedom (4.3 pts) BODY: click below (0.1 pts) By using Direct2Client you never ever have to

[illegible]

Subscribers Due to Email Address Changes An important question for you: How do you get in touch with and reach your subscribers who changes their email addresses? Losing your hard-won subscribers is equivalent to losing money! Enter Direct2Client: Never lose a single one of your subscribers even if they change their email addresses a million times. Why? Because you have permanent email-independent access to your subscribers! You're not sending email messages to your subscribers. The only way you can lose contact with your subscribers is if they decide to stop pulling your messages to the Direct2Client reader (which is their right) or if they delete the Direct2Client reader all together. Bottom line... Your subscribers can have full email boxes and change their email addresses as many times as they like. It doesn't make any difference for you simply because you're using Direct2Client's non-email message delivery system. Question: Do I have to stop using email in order to use Direct2Client? Answer: Of course not! It would be smart to start off by using both and encourage your email subscribers to shift to using Direct2Client. Oh, there are many ways you can encourage them to use the Direct2Client Reader to receive your messages and newsletters. [More on this below] The transition from email technology to Direct2Client technology should be smooth and it takes some time so you should get started immediately. Warning! If you hesitate and do not jump on this early you're going to slowly and painfully lose your hard-won relationships with your subscribers. Your Competition Using Direct2Client Technology! Direct2Client is your edge over your competitors! make sure you have the upper hand and don't let your competition beat you to it! Imagine how much trouble you would be in if your competition had a direct channel to your subscribers and potential customers desktop and you didn't! Guess Whos Using Direct-to-Desktop Technology to Communicate with Subscribers? Let us reveal to you a little secret: Guess Whos using direct-to-desktop technology to communicate with their Subscribers? Some would tell you that multi-million dollar companies, Fortune 500 Companies and large corporations are using the hottest new technology to Deliver Messages Directly to Their Customers Desktops. That's true. Check this out: forbes.com/alerts/welcome.shtml ForbesBusiness News Alerts (FBNA) Sign up to have the latest from our editors flashed to your PC desktop. This lightweight Windows application keeps you informed while you work at your desktop via a small window that appears whenever news breaks. Choose from up to five customized versions... But that's only 1 of the truth. The truth is that every online Tom, Dick and Harry has started using direct-to-desktop technology (called RSS) to communicate with subscribers! Everyones beginning to realize that email is no longer a reliable way of communicating with prospects

and clients. However, RSS has its limitations. I won't go into technical details of what they are but the good news is that Direct2Client overcomes/bypasses those limitations! If Direct2Client system is such a magical way of communicating with clients, why isn't everyone using it instead of RSS? Three simple reasons: #1 People are slow to change and to adopt anything which is new, even if it solves their email problems. Heck! People are even slow in adopting RSS! #2 Direct-2-desktop solutions have been very expensive for small to medium sized businesses, especially to internet businesses. Companies had to pay thousands, even tens of thousands of dollars to have direct-2-desktop solution. But not anymore. #3 There has never been a direct-to-desktop autoresponder system, and internet marketers badly need an autoresponder system no matter what technology is being used to send messages and newsletters. That's one of the primary features of Direct2Client. How Does Direct2Client System Work? Even though Direct2Client's underlying technology is absolutely the latest, the system is very easy to use. Even a 12 year old can use it! Direct2Client solution is made up of two applications: 1. Publisher side/application: used by publishers. This is your side where you create and manage your messages, newsletters, subscriber lists, autoresponders and everything. 2. Client side/application: used by subscribers. This is the little application your prospects and subscribers download to their computers to be able to receive messages from you. In other words, they receive only your valuable content without the hassle of having to filter through a bunch of spam. Your custom branded Desktop Reader will only receive and display messages from YOU! Direct2Client client application is the most reliable way your subscribers can hear from you, providing direct connection between you and them. Here's How to Use Direct2Client: 1-2-3 Simple Steps! Here's how to do it: 1. Create or import your messages to Direct2Client. 2. Select: Broadcasting, autoresponder scheduling or scheduling per calendar date. 3. Click Save or Send! That's it! Your subscribers download your fully customized Direct2Client Desktop Reader. Once they do, a small icon will sit in their taskbar trays (in the lower right hand corner of their screens), which automatically notifies them of any new messages they receive from you. Which is better, publishing via email, where your subscribers are getting your messages/newsletters along with 20 to 100 emails per day, or One-to-One Direct to Desktop Communication Channel! Start Claiming Desktop Real Estate Shares Before It's Too Late! Desktop space is limited. It's like real estate. the more it's in demand, the higher its price will go. Great news! The price of your prospects real estate still has not skyrocketed! People are still willing to download your one-to-one direct communication channel because your prospects haven't been

flooded with requests yet. Most publishers are still totally unaware of direct-to-desktop technology. But be warned! This willingness is going to be short-lived. Your prospects will not accept to download your direct-to-desktop stuff when they already have twenty flashing icons in their desktops icon tray! Who would? :) So, this is a time-sensitive opportunity! Grab it before its too late. Right now is your best chance to claim a permanent share of your prospects desktop real estate and secure your corner in their icon trays... before your competitors do. Once you do that, your prospects will be less inclined to uninstall your message reading application and icon to install your competitors! Direct2Client Features! Check out some of Direct2Client Features: Message Management Center This is where you create/compose, edit, format, and send to your subscribers visually attractive, professional-looking HTML messages. * Create multiple messages that contain color text, pictures, hyperlinks, and even dynamic components such as Flash animations and sound files. * Use the built-in HTML editor to create your messages. * Tip: Visually attractive text increases readability! * Edit or delete created messages. * Import existing messages from HTML editing software or create your own from scratch. * Direct2Client messages are delivered as a single, complete file. This means that contacts always see your full message with no broken links, or missing images even if theyre not connected to the internet. This is totally unlike e-mail messages, which must be linked to a web page in order to display separate documents such as images and Flash animations. * Broadcast messages. No waiting for email autoresponder broadcast queues or anything! Your messages will appear right on the desktops of your subscribers the moment you hit send! Your subscribers receive them immediately! * Message Autoresponder scheduling: (i) Standard autoresponder scheduling of messages (related to the first message). (ii) Schedule messages to be added and deleted at a future time and date. (iii) Set a notification date and an expiration date for each message. Message Notification/Expiration Options: Calendar and After-n-Day mode. * Message tracking, see next section. Contacts & Message Tracking Management Center * View the number of contacts who have downloaded/received. * View the number of contacts who have opened each message. * View contact information and find out which messages your contacts are receiving and which ones they are reading. * How many times each message has been downloaded. * How many times a message has been opened. * The date of the most recent notification received by each subscriber. * Update, view and export (csv format) all the subscriber information. Web Server Settings * Upload your Desktop Alert application to your server for people to download it. * Automatically post multiple messages on a web server, where

they can be instantly downloaded by your contacts. * Server requirement: least 5MB - 10MB of space available. FTP access and CGI script capability. Desktop Alert Client Application (D2C Client) This is the client-side application that your subscribers and customers download to their computer, enabling them to instantly receive your messages directly to their desktops. Desktop Alert can receive multiple messages from you. Messages can be broadcasted, scheduled in two ways: autoresponder series and by calendar date. As a publisher you can: 1. Select the frequency at which your contacts Desktop Alert will automatically check your server for new messages (daily, weekly, every two weeks, etc.). 2. Fully customize logo and graphics of the Desktop Alert. You can fully customize the appearance of the Desktop Alert with the company logo and graphics, or use one of a number of professionally designed templates. Note: D2C Client Application is PC only, which of course is the majority of computer users worldwide. Flash Demos & Tutorials! Even though the system is as easy to use as ABC, you get multimedia tutorials to show exactly and step by step how to do everything. We have created the following Flash demos for you: For Publisher: 1. Web Server Setting 2. Desktop Alert Setting 3. Manage Messages 4. Manage Contact Information For Subscriber: Download, Registration and Receiving Messages from Desktop Alert Note: the objective of this flash demo is to show the subscriber what they will get and what they need to do after downloading the Desktop Alert software. How to Get Your Prospects to Download Your D2C Client! There are a zillion ways you can have your prospects to use D2C Client application. All these ways are based answering the famous: Whats in it for me? :) If you give your prospects something valuable FOR using D2C, or THROUGH D2C then youll have mass exodus of people going from email to D2C. Here are some ideas for you: Customers: If you are selling digital products, have your customers download the D2C Client application to receive the links and instructions to download their product. Subscribers: Offer premium information, a quality newsletter, hot tips and special content via the D2C client application. You must offer your D2C clients something special... something that your website visitors and email subscribers wont be getting. In other words, people have to download the D2C client to be able to receive this valuable information. offer free quality stuff that people would only be able to receive via D2C client. In short, make your visitors and subscribers feel theyre getting a valuable upgrade. Direct2Client - Your Own Direct-to-Desktop Solution @ The Most Competitive Price on the Web! Now you can own Direct2Client at the most competitive price on the entire web! 100 guaranteed! Direct2Client rivals its high-priced, feature-lacking competitors! The closest product to Direct2Client that

you can get is a \$297 direct-to-desktop software that does not have the most important feature of all; autoresponder scheduling for your messages! Direct2Client is yours for a one-time investment of only \$297! Super Special, Limited-Time Offer! Direct2Client Price: \$297 Special, Limited-Time Offer: \$197 Save \$100! Download Direct2Client right now for a limited special price of only \$197! Your Direct2Client is delivered digitally (i.e. via download), which means you can have it on your PC within the next 5 minutes! You will receive your download instructions immediately. [V.I.P. Profit Zone Member: You may want to have your customers pay in installments. e.g. your one-time investment is only \$197 just four easy payments of \$49.25] But please be warned! Direct2Client price is going to go back up to its original price of \$297 anytime! Act now! Free Lifetime Technical Support! Order now and get free lifetime technical support! Plus! One Year Upgrades for Free! Download Direct2Client right now and get one-year Direct2Client upgrades for free! Plus! [List Bonuses Here, If Any] You Have Absolutely Nothing to Worry About! 90 Days No-Risk, No Questions Asked, 100 Money-Back Guarantee! Your purchase is absolutely risk-free! Your 100 satisfaction is assured through our no risk, you-cant-lose, no-hard-feelings, unconditional, no-questions-asked, iron-clad 90 days money-back guarantee! You have nothing absolutely nothing to lose and everything to gain. If for any reason you're not satisfied, just email us requesting a refund. since the software is delivered digitally (i.e. via download), there's nothing to ship back. Requesting a refund is hassle-free. You can keep all the bonuses as a thank you for giving D2C a try. With such a money-back guarantee it makes sense to give Direct2Client a try. Download Direct2Client now and don't leave this breakthrough software solution for your competitors! You Really Can't Afford Not to Invest in this New Marketing Technology! Make a smart and wise decision to improve your online business and order right now! Don't delay! It's quick and easy! Click here now! You don't have yesterday. You don't have tomorrow. Your entire future is shaped and determined by what you do today! Do the right thing today, right now... INSTANT ACCESS! You can't lose with our 100, ironclad, Money-Back Guarantee Purchase Online with Credit Card by Secure Server It doesn't matter if it's 2:02 a.m. in the morning! Once your credit card is approved, you will be taken to a special download page where you can download Direct2Client. Act now! Buy now! Your satisfaction is 100 guaranteed! Click here! Sincerely, [YOUR NAME] P.S. There is no doubt about it. Responses and profitability from direct-to-desktop applications is better than email! Direct2Client System Requirements: Pentium MMX Or Higher (Windows 98 only; 64 MB RAM) or Windows 2000 or equivalent (128 MB RAM) or Windows Xp.

Windows 98 or higher Internet Explorer 5.0 or higher 150MB free hard drive space 56K modem or higher
/ Or Internet Connectivity 800 x 600 screen resolution, 16 million colors or higher Any standard web
server (Unix)(Apache Web Server) Authority to add/delete files (FTP access) and run scripts on server
The System must be connected to Internet to install and run the Direct2Client. Attention MAC Users: *
Direct2Client requires a PC Emulator to run on a MAC. Please note that this does reduce the
performance of the Desktop Marketer software * Compatible PC Emulator (Virtual PC is one we
recommend; you can get more information at:
microsoft.com/mac/products/virtualpc/virtualpc.aspx?pid=virtualpc) * Mac OS 7.5.5 or later * 250MB free
Hard Drive space * 28.8k (or faster) Internet Connection

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