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If you've struggled to make sales, it's most likely that your ad copy is to blame, but don't worry it's not your fault. Big companies pay advertising companies to do the hard work for them, the people in these companies have made it their business to know how to sell. They spend years learning about the psychology of selling, how to find hot buttons to push to make you and me buy what they're being paid to sell. Now you too can write more effective ads, just like those highly paid copywriters, for your own products, and we give you the information you need to write more effective ads. Sponsored by Call The PC Doctor. For 24/7 Computer repair by microsoft certified technicians go to: callthepcdoctor.com

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