## **30 Minute Marketing Miracle**

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"REVEALED! The Incredible Secrets Of A Rebel Australian Copywriter Who Turns 'Do-Nothing' Ads Into Money-Making Machines In Less Than 30 Minutes!" Brett McFall -- Australia's #1 Copywriter Of Over 7,800 Ads & Sales Letters invites you to take a front row seat as he coaches REAL business owners to take THEIR OWN basic, boring, no-response ads ... (the kind you may have used in the past or may even be using right now) ... and turn them into million-dollar blockbusters in under half an hour! Dear Internet Friend, If you've ever wondered how to turn your marketing into a money-sucking machine, then this is most important message you will ever read. Here's why... When was the last time you actually saw a so-called "marketing genius" in action? When have you seen someone truly solve marketing problems on the spot? Think about it: How many "gurus" have you witnessed actually doing their job as a consultant? Unmasked! The secret process used by the world's best copywriters to turn any ad into a goldmine! The truth is ... virtually NO marketing consultant ever lets you see them in action. They hide behind their polished presentations and tightly edited books and courses ... and expect you to take their word for it that THEY are "geniuses at work". Well, how valuable would it be to see how the brain of a true marketing genius works? How important would it be to your business ... and to your results ... if you were to see how a brilliant marketing mind takes common problems and solves them in a matter of moments? If you did, wouldn't it make it so much easier to handle your own lack of customers? If you saw how a professional went about solving marketing problems (and I mean, if you were to see EXACTLY how he put his mind to use ... how he comes up with killer offers ... how he writes money-sucking headlines ... how he makes simple changes to ads in order to double or triple response - and so much more) - wouldn't that give you an incredible learning experience? Well let me ask you something else: Have you ever run an ad that absolutely bombed? Ever mailed a promotion that got little or no response? Ever wondered how other marketers get people flocking to their websites in droves? And ... how much money have you wasted on "trial and error" in the past, just trying to find out? Thousands of dollars? Tens of thousands? To be honest, you could be sending yourself broke by NOT knowing the simple little secrets that expert marketers know. Experts like Brett McFall. He's known as "The 30-Minute Marketing Genius." Often

bringing in results like: "\$142,263 in just 10 days" "\$28,600 in 9 days" "\$289,500 in just 3 weeks" "\$3,105 a week for just \$600 spent on advertising" "\$1,477 a week from just \$55 spent on advertising" These are results which very few business people know how to achieve. BUT ONE THING'S FOR SURE: It's not your fault. You've just never been taught how. But what if you were given an exclusive insight into how Brett McFall achieves these amazing profits? How much would it be worth to you to discover how you can apply his stunningly unconventional strategies to YOUR business for mega profits ... in a way that's never been used before? What if you could get his amazing techniques that people pay him thousands of dollars for, but get them at an absolute bargain rate? Is this what you've been hoping for? To put it simply ... it could literally revolutionize your business, couldn't it? The greatest way to learn is to discover how the BEST of the BEST do it. Because then, you can just apply their master strategies to your own business, right? Simply plug in the system and off you go. Trouble is, to get that sort of one-on-one help from a marketing genius would normally set you back thousands of dollars. Until now, that is. Introducing The Easy Way To Say Goodbye To Your Money Problems Forever At World Record Pace ... By Discovering ... "The 30-Minute Marketing Miracle" How To Turn Your Ordinary, Poor-Response Ads ... Into Killer Money-Making Machines ... In Just 30 Minutes An amazing opportunity! Sit there stunned as you go behind the scenes with one of the world's best copywriters, and see how his mind solves the marketing problems that stump people like you and me ... and how he does it in just 30 minutes! Ever seen those life-style shows that tell you how to build a shed ... paint your house ... or buy a property? In a similar way, Brett lets you see how he helps business owners turn their 'loser ads' into piles of cash - in just half an hour! You'll actually listen-in as Brett McFall takes what REAL business owners have produced for their marketing, and see him analyze it ... re-strategize it ... fine tune it and make-it-over ... on the spot. To be quite honest - he tears the ads apart. But the funny thing is ... the business owners he's talking to LOVE EVERY MINUTE OF IT! This is LIVE - no editing ... no polishing -- just real down-and-dirty LIVE coaching sessions. What's more - you actually get to see the ad that Brett is talking about (while you hear EXACTLY how to turn it into a smash hit!). You'll have the ad right in front of you. You'd have to agree that this is the sort of powerhouse lesson that every business owner would give their eye-teeth for. That's because, you and I both know, that this sort of privileged information could literally make you hundreds of thousands of dollars. It's one thing to learn from looking at a 'good ad' - but to see a very 'ordinary' ad and discover EXACTLY how to turn it into a blockbuster ... well that's a lesson which truly gives you the

'goose that lays the golden egg'. (And by the way ... switched-on entrepreneurs regularly pay Brett \$1,500 per half hour for the privilege of having their own powerhouse private session - well worth it when you realize that he reveals how to instantly make tens of thousands of dollars in extra sales!) Let me paint you a picture ... This experience is like taking an exam in school where you're wondering what the hell the answers are (that is, you're wondering how to sell more of your product or service). EXCEPT imagine you're sitting next to the smartest guy in the class and he's showing you ALL the answers! In fact, it's unfair to your competition to have this marketing genius reveal the secrets he uses to create million dollar ads! You get the inside advantage normally reserved only for the rich who can afford the one-on-one help! To put it simply, it's like having: David Beckham teaching you how to bend the ball into the net ... Tiger Woods showing you how to add another 30 to 40 yards onto your drive ... Michael Schumacher revealing how to wipe seconds off your race speed - -- EXCEPT the killer secrets you're getting are all about making your ads pull MEGA response ... and MAXIMUM money - using low cost ... and sometimes no-cost ... methods! Wouldn't you love to know how a master marketer's brain works? You'll see exactly how in... Power Coaching Session #1 - "How To Create A Simply Irresistible Offer" You'll meet Elizabeth Moss, who runs a company which retails hygiene products for gyms, hotels, companies and more. Products which clean the air and add fragrance. Now, what Elizabeth's company does is NOT important. What IS important however, is how Brett revolutionizes her marketing in just 30 minutes. And the best part is, from these insights you'll instantly see how you can apply what he reveals ... to YOUR business. You know, you can listen to marketing theory all week long. But the penny never finally drops until you see that theory IN ACTION. Don't you agree? Real, LIVE examples are what make everything crystal clear. Well, here's what you'll discover in this amazing session: The simple change of approach needed in Elizabeth's advert in order to put her sales into overdrive (once you discover this straightforward strategy, you'll be able to apply it to your business too and make a 'killing') SUSPECT NO-ONE'S READING YOUR ADS? Brett reveals what prospects REALLY hate to read ... and what they can't get enough of (this one master revelation could totally revolutionize your marketing and glue your prospects onto any ad you run in the future) A "killer" introduction to a sales letter which you can use as a template to get prospects licking their chops in excitement over your product or service! The truth behind getting people to take you up on your offer ... like it was the last toy in the store on Christmas Eve! The astonishingly simple process for working out which headlines are going to make you the most money (a change in headline can

increase your response by up to 1700! - and so Brett reveals the easy process you can use to find your winner) 4 hot headline examples straight from Brett McFall (and yes, you can model these suckers for your own greedy gain too!) How to educate your prospects to your amazing value (and have them LOVE every second of it - wouldn't that be nice?) A knockout "marketing approach" to get your phone ringing off the hook (and why this sneaky little secret works any where any how) How to get your own customers to help you sell even more of your product or service (at no cost to you!) Here's something you should be aware of: This amazing fly-on-the-wall coaching session is an insight that no copywriter has ever allowed before - that's because coaching sessions like this reveal too many trade secrets (NOT ONLY THAT -but few copywriters can actually walk their talk like Brett does. Sure, anyone can 'wing it' when they can write it down ... edit it ... and polish it up - but put most copywriters on the spot and they flounder like a sail boat in a god-awful storm). That's not the case here. You'll not only get to hear Brett's money-making strategies revealed, but you'll also have the actual ad he's talking about right there in front of you. So you can follow along as you listen. And once you see the points he makes, a host of money-making ideas are bound to explode in your head (and truly, isn't that the greatest gift of all? The more you listen - the more ideas you'll get!). Being able to listen in like a spy at a top-secret meeting, is the equivalent of a university education in making money! You get a massive data-dump in one fell-swoop. What an incredible way to learn! You're getting it from the top - the kind of information normally reserved for private, \$1500 consultations (Brett's words of wisdom are pure money in the bank) But of course, that's not the only marketing advice you get in this groundbreaking package. Because you also get to sit in on ... Power Coaching Session #2 - "The Art Of Knowing WHEN To Tell People What You Sell" You'll meet Brett Purser and see the actual direct mail letter that he was about to start sending out. But luckily, before he did, he let Brett fine tune it for mega response. And the best part is - you're there every step of the way. Here's just some of what you'll discover: REVEALED! 8 "killer" headlines (adaptable to any business) to get your advertising response taking off like a 747 The underlying master principle EVERY business owner MUST know in order to create powerful money-making advertising The critical way to present your advertising that will have prospects flocking to your business and desperate to become a PAYING customer (and surprise ... surprise -- virtually NO one uses this amazing technique) The magic number of people you need to test a promotion on, in order to know whether you've got a failure on your hands ... or a BOOMING success (before you spend thousands of dollars!) The best way to layout an ad for

maximum response An astonishingly simple way to break through any prospect's suspicions in an instant and have them call you NOW! (This tool becomes your amazing "selling machine" and a powerful marketing weapon to blow your competitors out of the water) See how Brett re-strategizes Mr Purser's whole marketing approach within a few minutes and has him gasping in amazement at all the extra money he's going to make Powerful questions you can use in your copy that get prospects reaching for the phone or their wallet! (These are the proven copy techniques that no copywriter ever reveals - that's because they usually form the backbone of their success ... but Brett reveals everything - with no hesitation - so you can use them for your own profit!) A secret 2-word phrase you can use to excite your customer and make your bullets come alive (literally bopping your prospect on the nose and forcing them to take notice!) The truth about what advertising really is (and the trap no business owner can afford to fall into if they want to make huge sales) Discover what Brett says you should NEVER be afraid to do in your marketing (and chances are you're scared s---less of it!) Do you realize the amazing access that this program gives you? You'll get to sit in on the most powerful coaching sessions ever performed - and the best part is ... 30 minutes is all you need to spend in order to set your mind alight with red-hot money-making ideas. The Truth About Getting Rich What you're going to discover is how to create an auto-pilot system for attracting cash-paying customers to your business. By discovering how easy it is to create ads that work, not only will you know what 99 of your competitors don't even realize exists, but you'll develop a money-making skill for life! However, don't settle back yet, because you also get a 3rd kick-ass coaching session... Power Coaching Session #3 - "How To Quickly And Easily Turn A Massive Failure Into A Huge Success" Here, you'll meet Jan Denford. A courageous housewife who created her own amazing product - "The Podlett" - she makes it herself ... sells it herself ... and also markets it herself. Of which marketing is the only part she's falling down on - she ran an \$800 ad and only made \$180 in sales - in other words ... "A BIG FAT FAILURE!" You'll see her ad and then get the low-down on how to turn it around into an absolute killer. Wouldn't you love to know how that's done? You'll find out exactly how ... along with these amazing insights: Why people won't buy some products straight off the page! (and the secret little technique you can use to get around this and make record sales!) How to take a real life story and turn into the perfect sales pitch (opening-up in your copy gives you an incredible edge over faceless corporate companies - discover what to do with your story to turn customers into raving fans) The key to selling to females (yes, there's a definite difference - and once you know it you can

double or triple your sales overnight!) The truth about selling by mail (or the internet) - the simple rule you need to follow in order to get sales pumping like a oil rig in Saudi Arabia 9 sensational headline templates ... any one of which could turn your response around on a dime (you'll likely get so many ideas from these alone that you'll have to pause the program just to write your own versions down!) REVEALED! How to boost your response by not allowing your prospect to talk to you! (Incredible, but true!) The key to getting people to read your ad as if their life depended on it The amazing twist you can use to make your offer ... ANY offer ... simply and unarguably IRRESISTIBLE! (it can send your sales through the roof - yet it won't cost you a cent!) How to get as many testimonials as you'll ever need - even when your customers don't know what to say (including the powerful formula Brett uses to create testimonials that make prospects salivate uncontrollably and desperate to own your product or service!) The most powerful marketing tool you can EVER use ... for just cents in the dollar (yet few people realize what a goldmine it is - literally worth millions of dollars to many of Brett's clients) Who you must NEVER listen to when it comes to marketing and advertising unless you want to go broke FAST (this is the stuff no-one else has the guts to say - but Brett says it as plain as day) And so much more! Pretty amazing, don't you agree? Whether you're in business ... or you just want to learn how to write ads - here are the world's deadliest marketing secrets presented to you on a platter. Nothing hidden, just one of the world's smartest copywriters showing you how it's done. Now the question is ... Is This Program Really Worth It? Well how much would you have to make from the program in order to justify spending \$39? Huh? How many more sales would you have to get in order for you to feel good about investing \$39 right now? 3 more sales? 5 more sales? Double your response? Triple? Truth is, it's only going to take one simple idea to make this the best investment you've made this year. You're discovering the inside secrets to turn every ad ... every sales letter ... every promotional piece you EVER write - into a pile of cash (likely tens of thousands of dollars). So is it worth it? Would it be worth it if you discovered a headline that increased your sales by 320? Would it be worth it if you found a way to triple the amount of people who respond to your promotions? Would it be worth it if you were handed on a silver platter a marketing approach that gets your phone ringing off the hook? To be honest ... with these sorts of amazing revelations ... you'd be crazy not to grab this program and hold on to it with both hands, right? At the very least, for the price of a cheap dinner, you can unlock the chains that have been holding you back for years in your business, and see EXACTLY how you're going to turn sales on their head. That's why you'll want to order now ... and get cracking right

away. And to not only make it worth your while .. but give you the best damned deal you've ever seen -here is a: Special Bonus If You Order Today - VALUED AT \$99! Once you've absorbed these incredible money-making secrets, you'll be hooked. In fact, you'll no doubt be ready to go even deeper and discover the secret system that Brett uses to turn any boring, useless ad into an absolute winner ... lightning fast! And the great thing is, anyone can use the system once they understand it. He calls it... "The 7 Secrets Of Money-Making Advertising" The amazing advertising and marketing system guaranteed to boost your sales 100 to 500 FAST! Plus you'll save thousands on wasted advertising dollars ... GUARANTEED! If you own a business of any kind: How would you like to stop being an "advertising victim?" Finally get accurate, measurable, quick results from each and every dollar you put into marketing your business? At will, attract a huge cash flow surge? Define and dominate any target market of your choosing? If you are a Sales Person of any kind: How would you like to end cold prospecting once and for all? How would you like to have qualified prospects CALLING YOU? If you are a Sales or Marketing Executive: How would you like to cut out all the fat, waste and even uncertainty out of your company's advertising AND make your salespeople immensely more productive? An Astonishingly Simple System ... NEVER Revealed Before In this first-ever audio presentation, Brett sits with you one-on-one and gives you the inside secrets of advertising that make hundreds of thousands of dollars. You'll discover: How to get thousands of extra people to notice your ad (including people who previously overlooked your marketing and never gave you the time of day) How to literally force your prospects to read every single bit of information in your ad (and love every word - in fact, subconsciously reach for their wallets to buy) How to get your customers to trust every word you say (just like your Mum does!) - because credibility equals thousands of dollars at the register How to get your customers to not only respect what you charge, but LOVE your prices (this will amaze you - never again will you have to compete on price) How to have your customers virtually peeing their pants in excitement at buying what you sell (this is how you turn your customers into raving fans) How to get more prospects to WANT to respond to your advertising, and How to get them to DO IT NOW! This is everything you've ever wanted to know about why your ads get dismal response (in fact, it's so damned logical that you'll kick yourself for not realizing it sooner!), and what you can do to turn your results around ... NOW. Believe me, you have never heard these secrets before. No one has ever explained the money making secrets of advertising in such a simple, down-to-earth way. And virtually no advertising agency even knows these secrets exist (because these secrets have nothing to do with being

"creative" or making your ad "look good"). They're about making money now. Don't you owe it to yourself to get these solutions for your business? If you spend more than \$500 a year on any sort of ad or promotion - this package is the best investment you'll ever make. Here's a reminder of what you get: POWER COACHING SESSION #1 - How To Create A Simply Irresistible Offer (\$1500 Value - that's how much you'd pay to have a one-on-one session with Brett) POWER COACHING SESSION #2 - The Art Of Knowing WHEN To Tell People WHAT You Sell (\$1500 Value) POWER COACHING SESSION #3 - How To Quickly And Easily Turn A Massive Failure Into A Huge Success (\$1500 Value) BONUS - "The 7 Secrets Of Money-Making Advertising" (\$99 Value) And the great part is, you not only get all this incredible program in clear audio, but you also get the full transcripts of EVERY single word (including the actual ads being critiqued!). So you won't miss a trick. And here's another BONUS that makes this deal ... quite frankly ... too good to refuse: GARGANTUAN Special Bonus: FREE REPRINT RIGHTS to the entire program! That's right ... as soon as you get your hands on this product, you can instantly begin MAKING MONEY from it!! You can actually sell it yourself and keep every single penny!! All it'll take is one sale and you'll have made your entire investment back (aside from the profits you're going to make from using Brett's amazing advice)! And you get everything you've seen here: The professionally designed website, and The blockbuster sales letter Just upload the files and you'll be ready to start bringing in the moolah! Or even easier, sell it on eBay! Your Purchase Is 100 Guaranteed! Don't sweat it. Not only is this the best deal you've had all year (or are likely to get), your purchase is entirely risk-free anyway. Here's the deal... If "The 30-Minute Marketing Miracle" is not everything that I've claimed it is and more, or if for any reason you are not completely and utterly satisfied, just email me for a complete, no hassle refund of every single penny. You can't get fairer, than that ... right? In fact, don't decide now. Get the program and decide for yourself ONLY once you hear and see the money-making advice that flows out of Brett's mouth like a river bursting it's banks. P.S. And remember, by ordering RIGHT NOW, you'll receive 2 killer bonuses worth 10 to 20 times the price of the entire program - "The 7 Secrets Of Money-Making Advertising" and "Full Reprint Rights To The Entire program" so you can sell this amazing package and keep every single cent. Now that's gotta' be a good investment, right? You simply can't lose. But be warned, this offer cannot be kept open forever. And these extraordinary bonuses can be taken down at any moment.

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