

Price Strategies & The Secrets To Online Success

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How do you select the price at which you're going to sell your products? By looking at the competition most people would reply. There are however several more factors that I'll discuss with you that can allow you to charge five times what your competition is charging and still outsell them by an incredible amount. Did you know you can double your sales volume by doubling your price? Did you also know that 99 of the products that are being sold are too cheap. So much so, that they're putting customers off instead of attracting them. Did you know adding value to your product isn't all about pre-sales marketing buzz words that get your customers to buy your products once. Let's dispel some pricing myths and dig right down to the real facts to ensure you get the most cash in your pocket the next time you launch one of your products. Learn the 'little something extra' method that substantially increased my backend sales and repeat custom, techniques that I'm confident can do the same for any online business.

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