

Big Profits From Small Priced Products

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Big Profits From Small Priced Products Develop Recession Proof Price Points for Online Products! Are You Finding it Harder and Harder to Sell Your High Priced Items? Lets face it! The suffering economy is making your business suffer too-- turning your customers into tight wads who are more intent than ever on finding that bargain online! Are You Willing to Change the Way You Do Business to Survive the Recession? In "Big Profits From Small Priced Products" I discuss - What types of challenges you can expect to face as an online entrepreneur in the next few years as the result of the recession The types of approaches to online marketing that may have worked a year ago but are not working any more as a result of the economic downturn The marketing and promotional tactics that you may still be using that may become completely ineffectual or obsolete within the next few years How to begin to modify your thinking so that you can turn negatives into positives How to adapt and develop your business to match the requirements of the new era Why a similar product launched a year ago would not generate the same kind of income today thanks to changes in attitude about what people can afford Where to find new products to sell that are low ticket items and that people will want to buy How to come up with ideas for special or short reports that are more affordable for your customers to buy then the usual hundred dollar report that is usually sold online! The number one mistake you can make to turn your customers off of buying from your website for good In this eBook I tell you everything you need to know to navigate the issue including - How to give an impressive product launch no matter what size or price your items are How the most super successful gurus online are managing to still make money during this recession by adjusting their prices What the right low ticket price just might be for that informational product you are selling How to adjust your niche market product so that it will sell in these changing times How to price a full eBook and bonus package nowadays without going broke! The newest strategies that you should apply to pricing Clickbank products to encourage affiliates to sell the product for you How to think more in terms of value and salability and not in terms of price Why it could be a BIG mistake to offer anything for free in this type of economic climate How to determine what your target market might see as an affordable price How to sacrifice one sale in order to gain five more new customers How to stop looking at

your business in terms of sales numbers and look at it more in terms of total income Why it is a mistake to use the "straight line" method in order to price your products How to start thinking of your products as investments that have a return over the long term instead of as short term profit makers Why it is especially crucial for you to look at what your competition is doing during these hard times How to create new products from Master Resell Products to keep your prices down How to use strategies to make a handsome profit from Master Resell Products with very little money upfront How to think outside the box and sell other things besides written materials - think audio and video materials! How to price a product so that it undermines what your competition might be selling a similar product at... How to use the presentation of the product to get the edge over your competitor How to use case studies and recorded interviews to convince your customer to buy from you. Tips on using video materials and graphics to enhance your sales pages and landing pages so that people are more inclined to buy The cheapest place online that will enable you to create hard copy CDs or DVDS for as little as \$1.75 a copy How to outsource the writing of your materials without paying an arm and leg and still make a profit How to write a killer sales letter to convince your customer that they are getting an extremely valuable product or service at a bargain price How to master the art of the short private consultation to convert a customer to buying all of your products And MOST IMPORTANTLY how to determine when a product is priced too low! One of the most dangerous things you could do in your business is price a product too far beneath your competitions. This is because studies show that people still maintain that age old attitude Master Resell Rights Licnese [YES] Can be packaged with other products [YES] Can be offered as a bonus [YES] Can be edited completely and your name put on it [YES] Can be added to an e-course or autoresponder [YES] Can be added to membership sites [YES] Can sell Resale Rights [YES] Can sell Master Resale Rights [NO] Can be offered through auction sites [NO] Can sell Private Label Rights Tags: develop recession proof price points for online products! are you finding it harder and harder to sell your high priced items? lets face it! the suffering economy is making your business, ow to begin to modify your thinking so that you can turn negatives into positives how to adapt and develop your business to match the requirements of the new era why a similar product launched a, what types of challenges you can expect to face as an online entrepreneur in the next few years as the result of the recession the types of approaches to online marketing that may have worked a y

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