Complete Info Product Creation Toolkit, The

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products within a weekend! A complete crash course in online marketing especially for information products. You simply have to follow these simple but highly effective techniques in order to sell your information product for huge profits. One of the little-known premium resources included has the ability to literally explode your information-product profits within one day! Which payment processors and hosting sites you should be using for your information products. How you can create highly professional and customised graphics, eBook/CD/Folder covers and more to suit any budget (with one resource that will actually let you create them for free). The toolkit also provides a step-by-step tutorial for creating your own info-product cover from scratch within just 10 minutes! How to use a simple copywriting technique to create high-impact sales pages that almost force your customers to purchase from you. There is no fluff or 100-page eBooks to wade through...just the hardcore strategies you should be applying for every single sales page you create for your information products. How to add some amazing dynamic effects to your sales-page - how you can easily create special effects such as TV presentation styles, have special entry and exit effects and much more to give your sales page a real edge over others. How to put together an irresistible joint venture offer that brings results - creating joint ventures will be an important part of your success. Discover the right way to craft joint venture offers specifically for information products. Find out exactly where to find potential joint venture partners who are desperate to promote your product to their audience and discover the 7-step secret technique that your joint venture offer MUST follow for maximum profits. Get this right and you never have to worry about money again. The seven places that you MUST expose your information product to - these seven places are highlighted in the marketing section of the toolkit and will send the sales of your information product into hyper-drive! This is in effect an automatic money creation strategy but even the most experienced information-product creators are not using all of them. Frankly, these pages alone are worth ten times the price of the toolkit. How to create even more income by selling high quality resale rights products and marking them up by 100 or more. Plus one simple technique you can use to make your resale rights products stand head and shoulders above everyone else's. You'll also discover a little known place where unseen, premium master rights are sold for under \$10 and how you can exploit this for some immediate profits. This little gem is absolutely unknown in the world of resale rights and you really need to get in now! Included inside the toolkit are a list of hot information product subject topics that have been proven to yield the highest profits for info-product creators. Even if you don't have a clue about what topic to base your info-product on, the

list inside will help you generate an endless stream of topics all with ready-to-buy markets. A hot-list of substantial discounts (over 50 off) to some of the hottest selling eBooks and software on the market. The above is just a fraction of what's contained inside The Complete Info-Product Creation Toolkit! The Toolkit's Secret Weapons - No Less Than Eight Premium eBooks & Software That Every Info-Product Creator Simply Must-Have! There are one or two decent how to create info-product books out there most of them tell you how to create an information-product and then point their affiliate links to further software and tools that you need. The result? You end up spending a good \$250 or more buying up these additional products to actually create your information product. With The Complete Info-Product Creation Toolkit you'll also get instant access to no less than eight premium resources (software and eBooks) that are absolutely essential for every information-product creator. These resources would cost you an absolute fortune if you purchased them individually (and eventually you probably would) but they are ready for instant download from inside the toolkit. You simply will not get this from any other "how to create info-products" resource out there - period! Let's take a brief look at each of these eight premium resources: Info-Product Toolkit Premium Resource One - How To Create Perfect PDF Files For FREE With Just A Few Clicks Of The Mouse. As you may already be aware, the preferred choice of formats for your information products is PDF. There are several reasons why PDFs are so popular they can be read from any PC or MAC anywhere in the world, they have a very neat look and they are very easy to create. Aside from this they are secure and your document will look the same in PDF as it did in your Word document at the characters/fonts and even graphics are actually embedded into the created PDF file so there are no further adjustments that you need to make. So its not surprising that they have taken the info-product world by storm. The downside to using PDF? It can be very expensive to get a copy of the Adobe Writer software (a couple of hundred dollars actually). With the PDF Creator included in the toolkit you can create perfect PDF files within a couple of minutes. But the best thing is that the PDF Creator also has some very advanced features for info-product creators. It can: Include graphics/charts and other pictures or multimedia. Link to other websites or emails. Create PDF navigation bookmarks. Password protect your PDF file and even disable the copy/text function to stop illegal theft of your work. Secure sign your document using your digital certificate. Customise the info-product you create with page numbers and so on. Rotate pages of a document (very useful if you use Powerpoint or Excel to create your info-product). Merge several different documents into one PDF file. You can do all of this for FREE. You'll

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Resource Seven - The Screenshot Software! Whenever you're creating an information product...especially a "how to" type product then you may want to include screenshots of websites/techniques/photos and so on - this is a valuable tool for any info-product creator because it allows you to create highly professional screenshots with just a few clicks of the mouse. Info-Product Toolkit Premium Resource Eight - How To Add Eye-Popping Visual Effects Onto Your Website! With this resource you're going to be able to create some really stunning effects on your website. Here are just a few of the things this neat little package allows you to do: Create attention grabbing special effects as your visitors enter and exit your website. You'll be able to turn static webpages into high quality, animated presentations. Create TV-styled presentations on your website. There are 62 amazing visuals/transition effects to choose from - there is even a preview function so you can see the effect of each one...and you do not have to know a bit of code to do this...simply click on the effects you want and then copy/paste the generated code onto your website. Unleash The Incredible Power Of The Complete Info-Product Creation Toolkit And Create A Rapidly Profitable Info-Product Business Literally Overnight That Will Put A Lot Of Cash In Your Pocket For Years To Come! Look, there isn't a single info-product creation tool out there that comes close to The Complete Info-Product Creation Toolkit - you'll discover the following in a step-by-step way: Identify hot niches that are ripe for creating information-products...we're talking about high-profit niches with hungry buyers that are ready to purchase all the products you can supply them. Instantly identify a long list of subjects that are begging for new and fresh information products - so you'll always have more profit creating ideas than you know what to do with. Compile your high-quality information product with laser-beam speed. One weekend is all it takes to create a best-seller once you know the simple techniques that are inside this toolkit. The things that you must do in order to market your information product correctly and create a frenzy of sales for years into the future. You'll learn seven places that you simply must expose your info-product to...once you do that, you'll get sales and subscribers beyond your highest expectations. You'll be given instant access to 8 additional premium resources that you have to use if you want to create and market high-profit info-products for maximum sales. These are resources that other "how-to" eBooks point their affiliate links to for additional sales. But you can grab these for free and know exactly how and why to use them. You'll also learn what additional books and software the guru info-product creators use to instantly make thousands of dollars a day with their info-products...and how you can do the same. You'll get everything that you will ever need for

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