News Ticker Script

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Have you ever wondered how some webmasters just seem to have the knack for bringing in LOTS of web site traffic? Well if you've ever wished for better web site traffic and need a Cheap way to obtain it, then you'll be interested in this hot new web tool package! So how's your web site traffic stats looking? Getting highly targeted visitors in the droves yet? (If you answered yes, you don't really need this product.) Look, let's face it..if your answer is no, then your web business won't go very far. I don't mean to rain on your parade, but that's just the cold hard truth. If you answered no, and you'd like to know MY personal secret to more web site traffic, then please read this sales page carefully. I'm about to introduce to you a brand new PHP web site package that will help you develop a way to bring in highly targeted web site visitors more frequently then you ever thought possible! Introducing...Traffic Boost News Ticker Have you ever heard of a news ticker? Or better yet, have you ever visited a web site and read a scrolling list of news updates or articles on that site? If you have, you already know what a news ticker is but let me explain a, little more in detail....Web Definition:: "machine providing scrolling, up-to-the-minute news stories." Now here is the significance of having a news ticker displayed on your web site. Here's a statistic you may not know...75 Of web site visitors end up clicking on a news ticker link over staying and browsing a web site. That statistic isn't too good for those webmasters who host news tickers for other webmasters...but for those who order my product and host their OWN news ticker - that is good news. You see, with Traffic Boost News Ticker, you'll not only be able to host your own news ticker but you can bring in a significant amount of new targeted traffic by giving other webmasters a way to host your news ticker on their sites!! Just think of the possibilities here for a minute...Let's say you run an affiliate program. You could program special products and services to scroll in your news ticker and give the syndication code to your affiliates to host on their web sites! You don't have to worry about false spam complaints and they don't have to worry about constantly promoting your products- they scroll automatically on their web sites! This is just ONE use for a news ticker. Here's the really exciting part - Traffic Boost News Ticker will allow you to program and create an UNLIMITED NUMBER OF NEWS TICKERS!! Here's an example of a News Ticker: TRAFFIC BOOST NEWS TICKER FEATURES AND BENEFITS... Company Logo Upload - You

can upload your own company letterhead or graphic for direct display on all script pages.

Username/Password Change - You can easily change your username and password information at any time. Create Unlimited News Tickers - You can create an unlimited number of news tickers. Edit/Delete Unlimited News Tickers - You can edit any news ticker at any time and the news ticker is updated in real time no matter how many other webmasters are syndicating your content. Full HTML Integration - The news, articles, and information you program in each news ticker can be html coded. Hyperlinks - You can create an unlimited number of news tickers. News Ticker Hosting Capabilities - Webmasters from across the globe will be able to host your news ticker on their web sites by simplying adding ONE line of java script code to their html pages! This alone will bring you in a load of quality traffic! Complete Formatting & Creativity - Everything about the ticker boxes can be formatted freely including: Header text, news text, main page background color, link style, link hover style, Main box style, header box style, bottom box style and table border design. Easy Style Changes - The following for Each style can be changed: Font family, font size, font style, font weight, font color, text decoration, height, width, and so much more! The complete ticker box can be 100 customized by users! SOME MORE INCREDIBLE BENEFITS OF OWNING THIS PACKAGE TODAY.... Gain more web traffic by offering your news ticker to other webmasters. Syndicate your news, information, and articles in a snap! Make delivering your news and updates even easier. No email required! Make a brand for yourself and your web business. News headlines and information can be linked to the web page of your choice. Save time and money. Super Easy to Install! Gives your website a fresh feel. Endless personalization allows you to change the look and feel to match your website. Adds a professional polished look to your website. Using an RSS feed, your news ticker can update hands free. There are endless benefits and possibilities using Traffic Booster News Ticker! What you will need in order to get Traffic Boost News Ticker Started working for you... Your own web site space to host and use TB News Ticker. Mysql Database. This script stores information and runs off of a mysql database. They provide greater security, stability, and faster processing speed over regular .cgi and perl scripts. Check with your webhost provider to confirm that you have access to one. PHP. This script is written in the php language, which is designed to work with mysql databases. Check with your webhost provider to confirm that you have php access. Don't be intimidated by the technical talk above. TB News Ticker is super easy to install if you have superficial knowledge of a FTP program and you know your mysql database username, password, and database name! TB News Ticker comes with

an easy to use installer module that will automatically create your mysql database tables and configures itself to work on your server! Simply tell the script what your mysql username, password, and database names are (provided by your web host). Then, type the administration url in to your browser. That's it! The script completely and automatically installs itself!!

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