

Maximum Conversion Rate Tactics -plr

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Increase Your Web Copy Conversion Rates Significantly by Making Small Changes! Ever since Direct Response Marketing went online, the use of One-Page Sales Letter and Squeeze Page business models has become increasingly popular. However, web copywriters know all too well that the biggest expense in life is the money you do NOT make. How does this apply to web copywriting? For example: if your conversion rate is 1, this would mean that every 1 in 100 visitors who visited your web copy would go on to be your customer. Of course, this would also mean that you have wasted the opportunity to convert 99 other visitors into customers. Sure, it is almost impossible to convert 100 of your visitors into customers. But imagine how much money you could make if the conversion rate has been tweaked for the better? Retail Value: \$197.00 Product Rights: You Receive Private Label Resell Rights this eBook in Adobe Acrobat (PDF) format, Word Doc source, Pre-Written Sales Letter and Custom Graphics. Tags: plr

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