

10 Steps To Killer Web Copy- By Alex Mandossian, L. Allport

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Finally - Copywriting Guru Alex Mandossian Reveals His Proven Tactics For Writing Web Copy That Creates A Flood Of Sales On the internet -- words sell. Not pictures. Not fancy graphics, Flash, or web design. Words. Look at the people making great money selling online ... they write strong copy that hypnotizes you to read every word, and whip out your credit card. The problem is, most people dont know how to put down the right words ... in the right order. And until you do, chances are you wont make any money online. Thats unless you have the budget to spend thousands of dollars on a professional copywriter. Here is just a taster of what Alex reveals ... How to easily start an online business for less than \$200, and most importantly -- how to do it the RIGHT way. How you can use the Isolation Factor to make a pile of money. Why Clicks & Bricks marketing is the easy path to huge profits. Discover how Alex instantly stands out from all his competition ... and how you can too. Discover how Alex made \$30,000 in one month from a simple two page web site, with only around 125 visitors a day! Perhaps that sounds impossible ... but Alex reveals exactly how he did it. How to turn 50 ebooks youre having trouble selling, into an irresistible offer. Confuse the reader and you might as well flush your money down the toilet. Discover how to easily avoid this. How to easily make more money from 40 of all your visitors with only a few minutes work. Why competing with yourself may be one of the most lucrative things you ever do online. Sound silly? Well read this interview to discover how big name online marketers are doing it, and making serious money in the process. This really is one of those hidden secrets people dont talk about. How to make your web page a greased chute that slides your visitor right down to the order page. Discover the P.R.S. Formula to make a ton more sales. Why the best copywriting examples in the world come to you every day in your local paper (this will really surprise you). Why being creative will lose you money. How to quickly and easily write 80 of your copy. How to write an FAQ (and why its so, so important) Discover how to write a Consumption Matrix to boost your profits. Hardly anyone is doing this at the moment ... Discover the two types of benefit bullets you must know how to write. Do you know the four power words to use in your product titles? Offer the wrong bonuses, and youll lose sales. Find out

how to avoid this. Why Alex is happy to give away \$15 to customers. (It actually makes him \$1,800) How to make money from customers that ask for a refund. How to get testimonials from online celebrities (however busy they are). How to get Jay Abraham to write a testimonial for you. (No, this isnt a joke.) Why your order page is the most important page on your web site, and how to write it for maximum impact.

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