

Flipping Fortunes - Website Flipping Strategies W/ Plr Right

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Welcome To The World Of Profitable Website Flipping! One of the most exciting aspects of becoming a website flipper is that you are in full control of your projects, and are able to build a solid business of your own, even with minimal experience. Not to mention, the start up costs are next to nothing. For as long as the Internet has existed, the most valuable commodity is virtual real estate. And unlike the missed opportunity to register \$10 domains that later turned into multi million dollar sales, websites never lose their appeal, value or demand. People, from all walks of life, including both new entrepreneurs to experienced veterans are always on the lookout for their next website. As a website flipper, your job is to create dynamic websites that cater to this ever-growing demand, while always keeping a pulse on what is successfully selling in the marketplace, as well as any changes in trends and patterns that may affect the style or themes of the websites you sell. Site flip or website flipping mean that you sell a website for whatever price the buyer is willing to pay. So it is important that you make your site as professional and feature rich as possible, before ever considering to list it on a website auction like Flippa or flippshop.com. There are an increasing interest in buying fully monetized websites that have been ranked in the search engines, and can show a profit record. The higher the profit made, the higher the selling price. Normally you need to build your site traffic for at least 30 days, but most site flippers recommend 90 - 180 days before listing it for sale. You can expect to get from 8 to 12 times the monthly net profit when selling, so it is important to have a tracking set up for all your income and expences over the time you have promoted the site. If you want to know how to list your site, you can just look at the other listings, and make note of what you think is a good sales copy, and just pass over what is not geared toward documenting the value and quality of the website. Where to sell websites can be found by searching for the phrases "website for sale", "how do I sell my website", "sell my website" and similar expressions.

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