

# 1 Month Membership - Building Your Own Membership Website

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Get Rich in 1 Month, Building Your Own Membership Website. Interested in Making a Perpetual Self-Renewing Income? Want to lead a recession proof life? Are you ready to have your customers commit to buying from you again and again and again? Enroll them in a Membership Site You dont even have to sell a product! Learn how to make a killing selling them unique information! In this eBook I outline what kind of information your site should provide so that your customers find you absolutely irresistible. You will find out -- What the essential resources are that you absolutely need to have in place before you begin building this type of site. How to create and offer your clients the kind of information products that get them interested in the first place Just what is a prospecting list? Why you need more than one webpage to collect subscribe information so you can gather clients for this type of site How to focus the design of your website so it meets your goals when it comes to converting new list members. How to add content materials that might help convince visitors to visit your site, get out that credit card and enroll in your membership site How to interest visitors who belong to a niche market such as dog owners How you can use promotional and advertising materials to appeal to your customers How to build a simple back office system that is set up to deal with a list of subscribers How to direct your customers right to the page they need to sign up on Why your site does not have to be that flashy to get visitors to enroll in it and in fact why this kind of thing can actually discourage them from enrolling How to register a domain name How to determine quality and value material and why that is essential for the well being of your information site What is plagiarism and why you should never copy someone elses work and post it on your information site as your own Promises that you absolutely must make to your customers regarding privacy, opting out of the list and spamming them How to come up with a bribe or free gift that you can offer your visitors to encourage them to sign up for your membership conversion How to create perceived value for a free gift so that your visitors will sign up for a membership conversion How to create a free eBook that you can give away in about two hours to encourage your customers to enroll in your site How to construct a phrase that will attract customers to your site and want them to belong to your exclusive

club Of course none of the above is just "add water and stir" and ta-da you have big converting membership site! It takes a bit of conceptualizing to push prospects to become customers and then in turn to convince them to become members In the Chapter in 1 Month Membership Riches I discuss very practical ideas such as - How to find the focal point of the information that you are going to supply to your members How to give them additional information to augment the information that you used to draw them to your website in the first place How to really target that information that you have on your site so you know that you are answering the questions that they will be surfing for on the internet How to fulfill all of their needs using information that you have acquired for free How to avoid a saturated market place so you dont build an entire site full of information that nobody really wants How to determine if the audience you have in mind is willing to spend money or wants to How to use Google search engine pages to do a little market research about whether or not your project will succeed or not How to use a very useful and FREE Google tool to find out what kind of information people are looking for online and use that to develop a converting membership site How to think of the "pain and need" of your customers in order to find out exactly what will make you the most money in terms of information provision How to turn a small handful of customers into a goldmine of converted members How to build trust and intimacy with your customers so they want to be part of your enrollment site How to ultimately decide whether or not the information you have to actually offer people really and truly is unique I know that this eBook is 100 percent legitimate, 100 percent legal, and 100 percent what I need to learn right now. One Month Membership Master Resale Rights Included

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