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Free Reports Exposed! How To Write Your Very Own Free Report In Less Than 60 Minutes & Quickly Distribute It For Generous Profits! Free Reports Exposed! FREE REPORT! How often do you see those words as you surf the Internet looking for information? About a bazillion? Everybody seems to be offering a free report about almost any and every subject under the sun now days. The question is, why? Why should anybody go to all of the work, trouble and effort to produce a report that is not going to be sold but be given away for free? Ah! You see the point in NOT to sell the free report and make a bushel basket full of money from the sales. The entire point of a free report is to give people the report in exchange for their names and email addresses. Not that the report isnt valuable... sometimes a report is and sometimes its just a bunch of hooey, but the names and email addresses of those who download these free reports are much more valuable than the report will ever be...even the good ones. There are exactly two kinds of people who live and work on the Internet. There are those who are marketing gurus and those who are not. The latter number far exceeds the number of the former. There are a few very, very, VERY savvy marketing gurus out there who know how to put together a free report and market it so effectively that it takes on a life of its own and continues to produce the desired results (list building if you havent already guessed) for weeks, months or even years after the free report is released. DOWNLOAD NOW!

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