

Video Creation Secrets Course Rights

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How To Create Your Own Attention Grabbing Promotional Videos! Closely Guarded Videos Reveal How You Can Swipe Any Niche With Powerful Promo Videos! Creating promotional videos is something that not everyone can do and thats generally because there arent many guides that show you how to do them correctly. A lot of them focus on the visual part of the promo video which is wrong. In fact there is one key element that can make your promo video increase your sales, and if you do it wrong, itll drop your sales. If your promotional videos are not created in high quality, you can kiss your product conversions goodbye. You see...promo videos are similar to your sales letter, but a lot shorter. The advantage is you can often press emotional hot buttons quicker and appeal to audio/visual people. You have to remember that some people like to read, while many people like to watch. If you dont know how to... - Record a voiceover - Get visual effects and animations - Get music soundtracks - Write a video script - Technology scares you ...or you just dont know where to start, then Video Creation Secrets may be just what youre looking for! This video series is packed with quick shortcuts that will save you time, with high quality and detailed methods that youll be able to use for years to come. Here are the six videos in more details: Video #1: How To Create A Promotional Video Plan In this video you will learn the different types of promotional videos that are used. Yes, there are many different types, and some are good for branding, while others are good for selling. You will also learn what softwares maybe good for you to use, to create basic promotional videos. Video #2: How To Create The Video Script Writing the video script is a bit similar to writing sales copy, but its not in the same order. Theres more detail involved including timing, visualizing and direction. Getting this wrong now can cripple your entire project. Get it right from the start and you can save yourself many hours of re-editing and frustration! Video #3: How To Implement A Professional Voice-Over The key is in the voiceover, which is the person talking. Having a bad voiceover will ruin your whole promotional video. In fact it doesnt matter if you add cool sound elements or visual effects; if the voice and audio quality stinks, so will your promotional video. Thats just a tip you will find in this video series. In this section, you will learn how to create your own voiceovers, but its highly recommended that you hire a professional voiceover to do this. Video #4: Sound Effects And Visuals In addition to the key element, the

voiceover, sound and visual elements do indeed help your conversions. If the voiceover is good, and you have emotion invoking sound and visual elements, they will help greatly. In this video you will find highly recommended sites to find cool soundtracks, and visual elements on a low budget. Video #5: Putting It All Together Well just as it says, in this video were going to take everything youve learned above and put it all together. Well look at video effects, transitions, and making sure you can synchronize the audio voiceover track, soundtrack, and the visual elements together. Video #6: Creating Your Landing Page In this video you will learn how to put a video on your landing page or sales page. Should you host the video on your own site or should you upload it to Youtube? All these questions, will be answered in this video series. Grab this now and start creating professional promotional videos that people will love so much that they will spread it around for you for free! Take your business to the next level of success! Whether you are a newbie, technology phobe, or an experienced marketer, you will gain some great information from this simple and easy to understand videos. You dont have to wait, You can download and view this video immediately after your purchase. You will receive: * Videos: 6 part in SWF (flash) format; * Master Resale Right Licence; * Ready to use Sales Website.

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