

Email Marketing Blueprint Pdf Ebook Mrr

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9.2 million emails later... Secret Data & Little Known Tactics Reveal How To Skyrocket Your Email Open And Clickthrough Rates In Just Minutes! Technology changes. And every time that happens, it is sure to change the way people do business. Email marketing is no exception here. Plus the sheer amount of spams, ads, and other email marketers competing for your subscriber's attention... .. it kinda makes you wonder if email marketing is dying right? While email marketing is not having the effectiveness it used to have, truth be told it's still far from dying because email is an essential Internet tool. It merely means you have to change your approach towards your subscribers if you want to get at least 20 to 28 of them to at least open your emails! Emails get deleted... even before they are opened and read! As long as your email headline doesn't grab your subscriber's attention, there's a 95 chance that your email will get deleted, too... even before your subscriber would open it! And when this happens: * Your open rate goes down, * Your click through goes down, * Your sales go down too! Sucks right? Based on testing and observing 9.2 million emails sent in the past 12 months, I had arrived at a conclusion that mass human behavior is predictable to a degree. Which means there are some things you can count on indefinitely... Which also means there are approaches that produce predictable responses from email marketing! Introducing... Email Marketing Blueprint You Will Discover Things Like: * How to monetize from every email you send out (and why 'giving away content' is pure B.S. and the bane of email marketing, contrary to what the average marketer preaches to you!) * What big Internet marketing companies like Amazon and Groupon do to make massive profits from their email marketing campaigns (they just blast out p _ _ _ _ e _ _ _ _ _ one after another!) * How to optimize your email subject line to boost your open rates! * How to increase your call to action in your email body * The best time of the day to send out your email! (Did you know that there are also times you're better off postponing your email campaigns, or you'd risk losing 35 of the responses if you had mailed out at a different time?) * The best (and the worst) days of the week to send out your email! (This is TRULY SHOCKING... there are days that produce less than half the average responses from other days!) * Open rate boosters and killers - how simple words can pull an extra +17 and even +12 increase... and avoid wrong words that can drag down your open rates by more

than half! * Click Through Rate boosters - like one nifty way increases your CTR by +19! On the other hand, CTR killers include one popular but overlooked method that actually filters your email into other people's spam folders easily! And much more...! 37 Pages This product comes with ready published sale page, additional graphics such as web graphics, sale page graphics, product eCovers and other relevant materials which may be included.

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