

# Premium Power Templates - Html Format

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Are you losing sales and driving prospects & customers away because of a dull & boring website? Here's Your Chance To Mesmerize Your Customers, Enhance Your Credibility, Deliver Your Marketing Message Effectively And Boost Your Conversions! Today profit producing websites need to have the following critical elements: action generating copy, a compelling offer, an attractive, useful & wanted product and an effective sales page. Gurus will tell you that plain page sites will work for you... what they fail to explain is that with the myriad of competition in the online market a website that is both effective, useable, well laid out and eye-catching is also an important factor... website attractiveness allows your marketing message to get through by capturing the interest of your visitor graphically, and then presenting them with your offer (ever wonder why the big boys tell you not to use headers, yet they themselves use well-designed and graphical sites to sell their own products?). A good first impression is CRITICAL to branding you, your product and your offer and making your customers trust you enough to give you their money -- using an amateurish or slipshod image can DESTROY rather than build your credibility. When you are working hard to build your business, position your products and paying a lot for your traffic and leads, you want to ensure that your landing pages and sales letters are getting the best conversion rates possible. The survival of your business or offer depends on it. This is why when putting together a marketing website it requires a designer who not only understands your target market, but one who has a proven track record, and can provide graphics that are unique, professional, are usable by your visitors and assists you in delivering your marketing message. IMPORTANT: The Majority Of Websites FAIL To Capture A Prospects Attention... Why? Because they are often too plain, boring or cookie cutter to blast their way through the myriad of other sites trying to get your visitors attention. You know what I'm talking about... You and I get email promotions flooding our inboxes daily, and every link you click takes you to the exact same ineffectively designed sales page, over and over... just different words. (yawn) You spend maybe 3 seconds there, hoping the copy snags your attention. Listen: I'm FAR from being an expert copywriter. I need something more than hot button phrases and emotional triggers. I have to count on what I am good at... and that's creating unique, professional, attention-grabbing graphics that helps me

deliver my message in an effective and targeted manner... And I know you have the same frustrations too! Heres what Ive specially created for you: Six Brand-New, Richly Detailed, Eye-Catching, Easy To Use High Quality Premium Designs Created By A Marketer Specifically For Marketers... You Get: The Premium Treasure Template: A highly attractive, rich, old-world look & feel that invites your visitors to discover the treasure in your marketing message. The Premium Wood Template: A high quality, rustic design that creates a unique backdrop to your salespage. The Premium Bronze Template: You can almost smell the old, worn leather used in this design. Vintage-style paper adds additional texture and depth to your graphics. The Premium Raw Silk Template: The richly coloured fabric used in this design offers depth and drama against the elegance of the background imagery. The Premium Metal Template: Detailed layers of old and new metals are used here to create a feeling of strength and solidity. A wonderful background for any sales message. The Premium Stone Template: This ancient stone background helps portray longevity - a great design for a product with a long shelf life. Each template package includes: Bonus: Because social media has become a very important part of your marketing arsenal your also going to get six matching Twitter backgrounds! The Complete Premium Power Templates package will be provided ready to use in HTML format. All you need to do is open the pages in your favourite HTML editor and type in your copy!

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