

The A To Z Of Super Effective Sales Pages

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The A-Z Of Super-Effect Salespages Is Your Sales Page a Profit Sucking, Dead- in-the-Water, Band-Width Eating, Online Dud? DON'T DELETE YOUR ONLINE EMPIRE JUST YET! Spruce Up That Sales Page and Start Selling Now! Learn the fine art of persuasive copywriting and make thousands of more dollars in conversions, sales, affiliate enrollment and pay per click income every month! Learn the Tricks of All of the Greatest Gurus When It Comes to the Grand and Daring Art of Shameless Self Promotion... A-Z of Super-Effective Sales Pages Are you sick of spending a lot of money on a super-sleek website only to have nobody ever visit it? Perhaps you want to write your very first sales landing page and do it right the first time by learning the secrets of marketing pros! Either way you have found the right copywriting resource for you! Employing the services of a top copywriter makes sense if you are rich but if you do not have money to burn then you have two options - * The first option is to find someone else who will do the job for you for considerably less than thousands of dollars * The second option is to create the sales copy yourself This is NOT just an eBook about copywriting. It is about conceptualizing a product that can accommodate a great sales pitch in the first place! In the A-Z of Super-Effective Sales Pages I discuss such creative and conceptual matters as -- Conceptualizing an idea that will sell in the first place. How validate your initial brainwave for the product or service so that it will sell well in the marketplace Why a period of intense market research must always follow your initial brainstorming session to establish whether or not this is a realistic topic for making money How to avoid creating a product that nobody wants, nobody needs and nobody wants to buy How-to come up with a basic description or name for the product or service you are considering creating and how to make it as accurate as possible so people can find it on the internet How to use Google Alerts to keep an eye of what is going on in the market How to use Word Tracker as a keyword research tool How to conceptualize the best format for your product or service to be delivered in How to deliver a product package so you can command a higher price! How to deliver value and quality so that you can charge a lot of money for your product creation How to ensure that the sales letter you are writing accurately reflects your product How to discern the benefits of your product [YES] Can be given away [YES] Can be

packaged with other products [YES] Can be offered as a bonus [YES] Can be edited completely and your name put on it [YES] Can be used as web content [YES] Can be broken down into smaller articles [YES] Can be added to an e-course or autoresponder [YES] Can be added to membership sites [YES] Can sell Resale Rights [YES] Can sell Master Resale Rights [YES] Can be offered through auction sites Tags: learn the fine art of persuasive copywriting and make thousands of more dollars in conversions sales affiliate enrollment and pay per click income every month, learn the tricks of all of the greatest gurus when it comes to the grand and daring art of shameless self promotion..., perhaps you want to write your very first sales landing page and do it right the first time by learning the secrets of marketing pros

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