

Ebay Profit Pack

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Ebay Profit Pack Wouldnt it be nice if you could have your very own website proven and successful website created for you? Wouldnt it be nice if all the grunt work was done, such as a web template, writing exciting content, ensuring all the links are in check, and just making the site feel right for the visitor? Wouldnt it be nice if you could actually be rewarded for your hard work when you promote your site? If the idea of having the work already done for you and editing 1 file to rebrand an entire site with your affiliate links within minutes appeals to you then you may want to read the rest of this page.. Just so you know, I am not a believer in get-rich-quick schemes, especially after seeing so many of my friends try and fail. What I do believe in is working smart for my money and more importantly, my effort. If theres a quicker and more efficient way of doing things Ill do it rather than slaving away with the old method. One thing that Ive learned when it comes to affiliate marketing online is to always have some form of buffer or pre-sell page before you send a visitor (which youve worked hard to get) off to a merchant site. That way you can at least grab their name and email before never making contact with them again. So why have an affiliate site? Or more specifically, why have an article-based website dedicated to a specific subject? Well there are a few reasons for this.. More pages indexed in the search engine results page. With a single page and single offer you have very little exposure on the web. With an article site your net is cast wider and the search engines will index several pages of your site rather than just the one. Catering for the right kind of people! When you have a site dedicated to a specific niche, or a niche within a niche, you drill down on what people are already searching for and are aware of. These people know what they want and have a good idea of what information theyre looking for. Hence its easier to make a sale. Youre drilling down on a specific niche! This opens up opportunities to provide products and recommendations on very specific products highly relevant to the content thats on your website. No need to guess what the visitor wants or what they will buy. Chances are, if theyre already on your website, theyre a hot buyer! Ability to get traffic from many sources! Because youre drilling down on specific niches with many pages just waiting to be indexed by the search engines you have the opportunity to target keywords and key-phrases, which inevitably can send a horde of buying traffic to your website! Perfect for pre-selling!

Because you're already in front of the buyer, you just need to direct them to the right product to make the commission! Higher Google quality score! If you've ever done PPC before you know that AdWords is getting tougher to crack especially with their quality scoring system. Because you're advertising a page full of content relevant to your PPC campaign you'll be instantly rewarded with a higher quality score which can result in lower cost-per-clicks, higher positioning in the ad section and more profit margins for you! With those reasons alone it makes sense to have an article based website focused around a specific niche and keyword targeted. This gives you a chance to get in front of the right traffic, (the ones who have their credit cards in their hand and some sort of investment in mind), and gently persuade them into the right direction which of course is your recommendation via your affiliate link.

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