Skype Product Secrets

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Using Skype To Create New Products And Content In Minutes Forget phone interviews, forget teleseminars ... Skype really is the quickest and easiest way to create new audio products and content. Shockingly enough, recorded Skype calls generally sound better than telephone calls, and WAY better than all those scratchy teleseminars calls weve all put up with (you know the ones - where you have to listen two or three times just to catch what people are saying). Here are options for creating audio products, the pros and cons: Recording a telephone call The quality can sometimes be good, and sometimes not so good. The problems start with the cost - international interviews can really add to your phone bill. And then theres all the devices to hook up to your telephone (these dont come cheap, and in my experience dont always work great - its a clumsy system). Recording a teleseminar The good thing about teleseminars is of course you can have lots of people listening - which means you can charge people for access, and promote things at the same time. The downside is, many if not most teleseminar services are pretty darn expensive (Im talking hundreds of dollars). And after testing teleseminar services in the past, I was incredibly disappointed with the audio quality of the recording. I could barely understand whole sections of it. Not good. Skype Skype uses VOIP (Voice Over IP) - which basically means your voice is sent over the internet. Now we all know the internet does have its unreliable moments, so I was not convinced at all that recording Skype would work well. However, the audio quality was MUCH higher than teleseminar calls, as good as if not better than telephone calls, and it was much cheaper and much easier than either of those options. So, ditch the old technology, and start using and benefiting with the newer, better and way cheaper technology. This series of coaching videos will teach you how to get set up with Skype, easily record calls, turn those calls into audio you can deliver to visitors and customers, and how to get it all on your website. Youll be surprised how easy it is when you know how.

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