

Squeeze Page Software

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Put an end to Marketers Insomnia for good! Plus buy that new car or book the holiday of your dreams!.....All in only 2 minutes! Dear Frustrated Marketer, Imagine being able to get a good nights sleep for the first time in ages. Or being able to tell your kids that, yes, youre all going to Disney Land this month! Or finally buying outright the car youve had your eye on for quite a while now. Ah yes. The stuff dreams are made of. How would you like to make those dreams a reality? In just 2 minutes? Seriously. Throw out those sleeping pills, get your driving shoes out and pack the sun tan lotion! Im about to hand you the ultimate marketers tool. Your profits will not only hit the roof, theyll break right through it! And your emailing list? Well, have you ever seen a mile long list? First, though, lets take a look at marketing itself. What makes not just good, but excellent marketing? Simple. The Two Ps. Personalisation and Persistence. What exactly do I mean? Well, Imagine walking up a busy street. You can just about hear yourself think. You slowly become aware of someone shouting Hey you!, a little way behind you. The calling continues until finally, out of curiosity, you turn around to discover they actually meant you. Now imagine walking up that same street. This time someone shouts your name. What do you do? Exactly. Personalisation grabs attention. If someone calls your name, you immediately turn to find out why. If you can attach this same reaction to your product, your family will be forever grateful. It takes a single customer at least 7 visits to your web page before they decide to buy your product. If they dont remember your page or your product, thats it, one less customer sale. What you need is persistence. You need to gently and subtly remind them that your product is perfect for them. At least 7 times! So, Personalisation and Persistence are the key elements of excellent marketing. How would you like to implement these two key elements in just 2 minutes? Wait a minute, isnt this what Im paying my copywriter a ridiculous amount of money for?

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