

The 2,000 Percent Solution: Free Your Organization From "stalled" Thinking To Achieve Exponential Success - , Carol Coles

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Organizations, like people, are creatures of habit. They tend to approach problems and practices in predictable ways. This revolutionary book argues that such ingrained habits, which often masquerade as efficient procedures, actually obstruct growth. And while it's no small task to unblock "stalled" thinking (we resist at every turn), the payoff is immense. Forget 100 percent improvement; the achievable goal is expanded to breakthrough 2,000 percent progress. Thousands of business leaders report having done even better after reading and applying this book! The 2,000 Percent Solution introduces an entertaining approach to "stallbusting," a process that shows you how to recognize typical stalls (like procrastination, bureaucracy, miscommunication, tradition, complacency and misconception) and overcome them. Through unorthodox, fascinating examples ranging from the Titanic to Leonardo da Vinci's purported bicycle, The 2,000 Percent Solution directs readers on the road to sustainable, enjoyable change. The book's key payoff is in a set of new thought processes to design and implement your own 2,000 percent solution as business leaders from Peking to Paris are doing today. Packed with specific advice on process improvement for going beyond tomorrow's best practices, The 2,000 Percent Solution is an outside-the-box guide to removing the blinders at every level of business to see untapped opportunities, set higher standards and pursue growth in new, more effective ways.

Words: business free, business solution, company report, free business, how to unblock, report company, revolutionary road, solution business, solution problem

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