

Sales And Marketing Resumes For \$100,000 Careers

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140 top-flight sample resumes (with annotations) specifically for sales and marketing jobs plus 20 corresponding cover letters! Shows readers how to sell themselves into \$100,000 jobs! This is a superb collection of 140 annotated resumes and 20 corresponding cover letters written especially for top salespeople, managers, and executives in marketing, product management, marketing communication, and sales. And there are dynamite job search strategies and specific insights from recruiters, human resources personnel, and hiring managers. All sample resumes were written by professional resume writers who have been awarded the Master Resume Writer designation from Career Masters Institute the cream of the crop. Plus, readers get extensive advice on writing and polishing powerful resumes, writing cover letters, managing the job search, and using marketing and sales strategies to sell themselves into \$100,000+ jobs. New in this edition: Resume and cover letter samples have been updated; job search advice has been updated for the 21st century, and there is a new appendix of Web resources. About the Author Louise M. Kursmark is the founder and president of Best Impression Career Services, Inc. and a founding member of the Career Masters Institute. She is one of JIST Publishings most prolific authors with "Best Resumes for College Students and New Grads" and all six titles in the "Expert Resume Series" (co-authored with Wendy Enelow). She is a frequent speaker at conferences and contributor to career industry publications.

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