Mastering The Adwords Cash Mountain

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Who Else Wants to Tame the Adwords Beast & Tap Into a Tsunami of People Eager to Spend Money on Whatever You're Offering? Every day there are around 200 million searches performed in the search engines, and every day millions of dollars is spent online! Adwords allows you to tap that traffic right at the source, to stand there with a sign and direct people to where you want them to go and spend their money. In the right hands Adwords can be devastatingly effective, in the wrong hands it can just be devastating. This beast bites! What if you could learn more than probably 95 of the people out there using Adwords right now? Would that help you to make some serious money online? Would that help you to destroy your competition? Imagine the satisfaction of being able to pay less and get more from each keyword because you know how to get a great quality score, imagine the thrill of being able to walk in and start taking your competition's traffic and sales right out from under them! This product was created to cut through all the hype and 'smoke and mirrors' out there that try and sell you a \$997 course on how to make millions from Adwords when they don't even teach you the fundamentals to having a profitable campaign. You can't teach someone to run a marathon before they can walk! Did you ever hear someone saying Google Adwords is a simple system? If you did, then I have to be honest with you, IT IS NOT THAT SIMPLE. The people who said it was simple, are not the ones who are successful with it! With a growing system like Google Adwords there is constant learning involved in order to keep up with the competition. When you master Adwords then traffic is no longer a problem! Let's face it, getting traffic is hard, you could write a load of articles, mess around with your site trying to optimize it for the search engines for a few months, or you could just plug yourself into the raging river of traffic flowing through Google every second and siphon it off for yourself! I'm not saying it's easy, but it is a lot easier than all the amateurs out there make it out to be. They read a couple of posts in a forum, think they know it all and just come out all guns blazing bidding as high as possible and sitting back thinking they are king of the hill as they are in spot 1 and spending a small fortune to be there. Meanwhile you can be the shark, the person who knows you don't want position 1 anyway (you do know that right?) who sits underneath collecting all the money the idiot at position one is missing. Of course he will be replaced by another

person doing the same as soon as he loses all his (or her) money, but you'll be just sat there letting them do their thing, oblivious to the profits they could be making! You're going to learn the secrets of the big dogs, how to test your adverts and landing pages so your profits will only increase over time as your advert and your landing page convert more and more people into customers for you while you sleep!

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