15 Aweber Unleashed Video Tutorials

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15 Aweber Unleashed Video Tutorials Everyone has heard about making money in your sleep, but no one will share the secret, right? Well, the secret is -- there really is no secret. There is no magic bullet to making money in your sleep, but one thing is for sure: you need to build a mailing list. If Ive heard it once, Ive heard it twice: The secret is in the list! And its true. Without a mailing list, most companies would not be able to make a dime -- brick and mortar or online businesses -- they are both dependent upon building and cultivating and grooming a mailing list of interested prospects and customers. Think about all of the direct mail promotions you receive in your mail box every day. You receive that stuff because you wound up on a mailing list -- either voluntarily or not. The same with the email promotions that arrive in your email box every day. The secret is in the list. Now 9 out of 10 marketers will not only agree with this statement, but they will also tell you that you need a sequential autoresponder to put your email campaigns on auto-pilot. OK, Steve, whats a sequential autoresponder? Simply this: its a system that enables you to automate the newsletter subscription process, validates emails, confirms subscriptions, manages unsubscribe requests, personalizes emails and enables you to schedule the delivery of a sequence of emails over time. Sounds pretty good, right? It is, and one of the best sequential autoresponders is aWeber. The challenge with most of these systems is that they are not particularly intuitive to use, and many users never ever use all of the features. So finally, some brilliant marketer has developed a series of 15 videos called aWeber Unleashed which literally walk you through the process of setting up your aWeber account and learning how to put all of its powerful features to work. In aWeber Unleashed, you will learn how to create lists and forms, how to verify opt-ins, how to broadcast messages and follow-up messages, list organization and automation, sending to multiple lists, click and split tracking, blog broadcasting, campaign sharing and bonus analytics. There is a ton of valuable and powerful information in aWeber Unleashed, so to start harnessing the power of aWeber today

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