

Google Best Practices Guide

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Let me share with you a Google secret: There are no secrets - only test results. The Google Best Practices Guide is the only guide available based strictly on test results. Im a former software tester and Ive been testing the search engine algorithms in my testing lab since 1996. You dont want hype - you want results. While Google is constantly changing their algorithms and filters, how can you ensure your website stays at the top? With proven and tested methodologies. Period. Google isnt going to tell you how things really work with their algorithm. You need a trusted source to get you the right information - at the right time. This is the only guide you will need to improve your Google rankings. The Google Best Practices Guide contains information found no where else. You will learn SEO techniques that have been proven through countless hours of testing on real domains. I share some optimization techniques that Ive used to build 644 dominant websites. Lets face it, there are many Search Engine Gurus that claim Matt Cutts of Google is one of their best buddies and that he gives them secret inside information no one else knows. I have one question when I hear this: How long do you think Google would keep Matt around if he was leaking secret information about the Google search filters and algorithms? Do you want data? Ive got it, and more.

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