

Dominate The Web 2.0 Market

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Master the New Rules of Online Marketing Success! Dear Friend, I have been in your shoes before and I know the struggle that you are having. It is hard to compete online with so many other businesses without spending a fortune. Marketing dollars start to add up and before you know it, they are cutting into your profits. You got into business to make money, not to lose it. Yet every where you turn it seems that marketing your product, service or website seems to cost more than you are making in return. You are probably wondering like so many other people have: How does everyone else seem to make this work for them? After all no business would stay in business if they were losing money all the time. I to have been there wondering when I would get my break and start seeing a return on all my efforts. I came close to giving up until I discovered a new way of doing things. You should not have to struggle to make a profit online. Yet everyday countless business people do struggle to make it online. Not only do you find that you are spending a lot on marketing dollars but you also find that sometimes after you are out the money that the marketing avenue you used just did not work. Like I said above, I have been there and I did come close to giving up. Thankfully I did not give up and I switched my tactics in marketing. You Do Not Have to Spend a Dime Marketing While it does take money to make money, you do not have to spend money on marketing. That is right, you can market your product, service or website without every spending a dime again. Say goodbye to those marketing expenses and hello to profits. Now the money that you receive from your marketing efforts does not have to be spent on more marketing. From here on out all of your marketing will be free. No longer do you have to spend money on marketing to find out that the avenue you chose did not work for your business. Instead with free marketing you are out no money if that particular avenue does not work for you. I have done all the work for you and now I am ready to show you just how I did it. Therefore you should know prior to using an avenue if it will work for you. In almost all cases if done right all avenues will work for you. I went from spending more than I was making on marketing in the hopes that with enough marketing of my website I would see a return. I believed in the whole numbers game. While I still believe in the numbers game, I no longer let those numbers play with my pocketbook. You can do it too once you know just how and where. Is it not about time that you

became one of the success stories on the internet? Dominate the Web 2.0 Market E-Book One of the definitions that I came across when I first started looking into Web 2.0 was that it was a term to characterize design patterns in what they called a constellation of a new generation of web applications. They went on to speak of infrastructures and new and improved collaborations. The further I read on the more confused I became. The only thing that I was able to gather from what the writer of that page was talking about was that; Web 2.0 was a phrase coined by O'Reilly Media in 2004. I took the time to jump head first into this to learn just what the Web 2.0 world was all about. Now I am bringing that information to you without the tech talk. That is right. Within this E-book you will learn just what Web 2.0 really is. No fancy tech talk, just plain English so that everyone can maximize this marketing potential. Learn how to use each type of Web 2.0 site to maximize your marketing potential. Each type of Web 2.0 site has different ways of doing things. Once you know how to market with that type of site, you will see your marketing efforts work for you. All these sites are free to use and have tons of visitors who are just waiting to see what you have to offer. In this E-book I will show you how to successfully set up your accounts on each site to entice viewers to your website. Learn how to network with other people on these sites to increase your website's exposure. The more traffic you get to your site the higher your sales will be. Selling a product, service or just yourself requires knowing when to push and when to just make mention and let the other person take the lead. Learn how to do this successfully, to maximize your selling abilities. Videos, audios, blogs, profiles, bulletins and so much more is explained so that you can use them successfully for free to market your product or website. There are certain factors within this market that spell success and that spell disaster. You should not have to learn the hard way by trial and error which factors work and which factors will ensure failure. You are working in a competitive market called the internet, now is the time to get competitive. Remember though that competitive does not have to mean expensive. After all I am offering you a way to do all of this to increase your sales for free. This E-book is for more than just those that have a product to sale. There is a special section dedicated to musicians who wish to gain exposure and need a way to market themselves. I have a friend who marketed his music in this manner and has now landed a record deal with Sony Records. He gained a large fan base using nothing more than Web 2.0 marketing and the exposure he gained was enough to get him the record deal. Inside you will learn how to set up your profiles, fan clubs and how to let people know about any live performances you may have at local venues. A large turn out at local venues means

more recognition for you as a musician. Learn how to create a music video with very little equipment and get it up online for the public to see. For those that wish to become power sellers on EBay, do not spend another dime on the expense of featured listings. There is a free way to do this and it is all covered within this E-Book. Learn how to put each feature offered on Web 2.0 sites to work showcasing your auctions. Some sites do not work for marketing auctions. Inside you will learn from my experience which sites do work and which ones do not. This will save you a lot of time so that you can focus on what does work and increase your auction sales. Below is just a short list of what you will find inside this E-book. You will learn which sites work for what, comparison charts, podcasts and a whole lot more that will have you on your way to driving tons of traffic to your website, increasing your sales and gaining name recognition. As I said above, you will still play a numbers game. This time though you will be playing the numbers game based on the amount of traffic you have to your website and your sales. This time around though you will not be paying for your website traffic. It is all inside this E-book all you have to do is take the first step toward successful free marketing. Highlights: 1) Comparison Charts With these easy to read comparison charts you can see what each site has to offer. This allows you to better know which sites will work for you. I have taken the guess work out of finding the right sites. See which sites offer keyword suggestions, which sites offer chat and even which sites have groups to join. 2) Plain English No confusing tech talk. Just plain English that anyone can understand. This is so simple that a beginner can follow along and start reaping the rewards of free marketing. So no matter what your tech level, you too can do this and succeed. Here is what you will learn inside this guide.... * Quick Look at Using Web 2.0 Sites for Marketing * Web 2.0 Marketing for EBay Sellers * How Musicians Can Dominate the Web 2.0 Market * Using a Web 2.0 Blog as Marketing Avenue * How to soft sale to make the sale * When to soft sale and when to hard sale to succeed * Learn what you should blog about and how to blog about it * How to be successful in social bookmarking * The rules behind creating video advertising * How to create video advertising without a video camera * And a lot more! What Would You Give for This Information? The internet is a competitive market and waiting can mean the difference between success and failure. Most internet companies fail during the first year. Are you willing to risk your business and your pocketbook? Or do you want to dominate the Web 2.0 market now and be on your way to success? To get this information on your own would cost you a lot of time researching. You would then have to try your hand at trial and error until you figured out just what to do to make it a successful form of marketing for you. I have taken

all the guess work out of this and have already done the trial and error. All you have to do now is use the information I am offering you. After all the marketing dollars you have spent, or are looking at having to spend what would you give to never have to pay for marketing again? What if I was to tell you that for only \$1.99 this could all be yours? Would \$1.99 seem fair to never have to pay for marketing ever again? Think about all the money you can save and all the money you can be making with just this one time expense. Is that fair or what? Look at it this way - \$1.99 really is a drop in the bucket compared to the time and money you can save yourself by avoiding all the other books and tutorials out there. Why spend a fortune learning how to quilt, when you can do so for a much better price?

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