

Headlines Exposed - 100 Hypnotic Headline Templates

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Headlines Exposed - 100 Hypnotic Headline Templates This no fluff publication contains tons of business tips and ideas such as: 1) How To... An "How To.." headline grabs your prospects attention because it tells their brain they are about to learn something new that could benefit their lifestyle. The headline should get their attention and explain how to get their benefit faster, cheaper, easier, etc. Example: "How To Get Out Of Debt In 1 Year Or Less!" 2) Unlock... An "Unlock..." headline grabs your prospects attention because when something is locked-up it's perceived as being more valuable. Your product would of course be the key that will unlock the benefit for them. Example: "Unlock The Secrets Of Selling High Ticket Items!" 3) Discover... A "Discover..." headline grabs your prospects attention because it gives your prospects a sense of adventure. It's just like in a story when someone discovers a treasure chest or a lost artifact. Example: "Discover 3 Simple Ways To Reduce Your Unwanted Wrinkles!" If you are stuck for ideas get this instant download now and give your brain the jolt it needs!

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