Viral Marketing Stampede

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Drive Hoards of Traffic with an Unstopable Viral Marketing Stampede Have you ever seen a promotional video or marketing campaign take off like a shot, gather steam along the way, and bring thousands of new visitors to an online business in a matter of days or weeks? What youve seen is viral marketing at work - a fantastic and inexpensive way for you to build your brand, gain more customers, and grow your business. But heres the thing - viral marketing isnt as effortless as it looks. It takes careful planning, knowing the vital elements of a successful viral campaign, and knowing exactly how to put the pieces together to cause the traffic rush youre looking for. Thats what Viral Marketing Stampede is designed to teach you. Youll find out the exact strategies highly successful marketers have used for years to get their message out to the masses - strategies you can implement yourself, quickly and easily. Learn Viral Marketing from the Ground Up When you plan your viral campaign, there are some basic building blocks you simply must be aware of (and use!) if you want it to be successful. Thats why we start this eBook by studying some of the most successful campaigns in the history of the Internet. Youll find out what works and what doesnt, and learn techniques you can put to work in your own campaigns. Then well move on to building viral content. Youll learn about three kinds of content that can easily be made viral, and that prominent marketers have used for years in their own campaigns. Well cover the ins and outs of each, including how to find out what your customers want and need, where and how to launch your campaign, and why selling isnt always the most important goal. Once youve got your product launched, youll learn some specific strategies you can use to give your campaign just the nudge it needs to start rolling down that hill, and before you know it, youll have a viral stampede busing down your virtual doors, begging for more. Viral Marketing Vital Elements If you study enough successful viral campaigns, youll soon discover each one is built on the same model - the very model youll learn in Viral Marketing Stampede. Without these six elements, your campaign will be doomed to failure before you even begin! For example, youll learn the number one thing every viral campaign must possess, and youll get a handy list of questions you can use to help you build it into your campaign, virtually assuring your success, right from the start. In addition, Viral Marketing Stampede will teach you about the five elements of viral campaigns, including: *

Easy Transfer - if your readers and veiwers cant easily share your content, theres no hope of your campaign taking off. Learn how you can make it easy on your customers and easier on yourself right from the start! * Scalability - dont risk getting bogged down with a slow server or poor customer service! Learn how to plan for potential problems before they arise, and youll have a much more successful campaign. * Uniqueness - the best viral campaigns involve new and unusual products or methods. Learn how to turn everyday information into a unique product your users will happily pass on to everyone they know. But thats just the beginning... Step-By-Step Directions to Turn Your Product Into a Viral Marketing Masterpiece Free products are the key to every successful viral campaign. Free information, free software, or just free entertainment. The important thing is that its free for your users to enjoy. In this eBook well cover exactly how you can take your free product and turn it into the centerpiece of your viral campaign, including * How to find out exactly what content your customers want and need. Dont just guess what they want to hear! When you know for sure what your potential customers are looking for, its easy to build a viral marketing plan that will give them what theyre looking for, and make more sales for you! * How to promote your product for maximum effectiveness. Getting the word out in the right places is imperitive to your success, so you dont want to waste time and effort on ineffective techniques that wont make you any sales. Using the Power of the Internet to Grow Your Business Exponentially Viral MarketingThis guick-read, lay-it-on-the-line Special Report gives you all the basics to help you get your viral campaign rolling. It covers things like: 7 techniques for finding out exactly what your customers are looking for - give them what they want and theyll be eager to share your product with their friends! 6 fun ways to get your readers to do your advertising work for you - and how rewarding them doesnt have to cost you a dime! How to use a bestseller list to get the word out about your product or service - even if there isnt a list around, and even if youre not on it. How to take advantage of social networks - learn which ones work for viral campaigns, and which to stay away from. How even free products can earn you money - choose from a variety of models to monetize your viral campaign, and watch the money roll in along with the traffic! Youll also guickly learn the five must-have elements of a successful viral campaign. including: Leveraging the resources of other marketers - Building a JV partnership might just be the rock that gets the landslide going! Why its important to offer great free content - and how to put together a valuable product guickly and easily Why your campaign must be unique - and how simply being yourself will solve the problem Listen, advertising can be expensive. Pay per click ads, ongoing ads on relevent,

high-traffic blogs, even tiny ads in high-volume newsletters can all add up into a huge bill at the end of the year. Wouldnt it be nice if you could build an advertising plan that didnt cost a fortune, and didnt have to be constantly added to?

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