

Winning The Loser's Game, Fifth Edition : Timeless Strategies For Successful Investing - Charles D. Ellis

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The Classic Guide to Winning on Wall Street Completely Updated and Expanded! The best book about investing? The answer is simple: Winning the Losers Game. Using compelling data and pithy stories, Charley Ellis has captured beautifully in this new and expanded edition of his classic work the most important lessons regarding investing. In today's unforgiving environment, it's a must-read!

F. William McNabb III, chief executive Officer and President, Vanguard Charley Ellis has been one of the most influential investment writers for decades. This classic should be required reading for both individual and institutional investors.

Burton Malkiel, author, A Random Walk Down Wall Street No one understands what it takes to be a successful investor better than Charley Ellis and no one explains it more clearly or eloquently. This updated investment classic belongs on every investors bookshelf.

Consuelo Mack, Anchor and Managing Editor, Consuelo Mack WealthTrack A must-reread classic, refreshed and updated with the latest lessons to be learned from the 2008-2009 market events.

Martin Leibowitz, Managing Director, Morgan Stanley Research Winning the Losers Game has long been required reading for professional investors. . . . This elegant volume explores approaches for individuals such as relying on intellect rather than emotion, and building a personal portfolio by taking advantage of what other investors already know.

Abby Joseph Cohen, goldman sachs & Co This is less a book about competition than about sound money management. Sounder than Charley Ellis they do not come.

Andrew Tobias, author, The Only Investment Guide Youll Ever Need About the Book: Peter Drucker referred to Winning the Loser's Game as by far the best book on investment policy and management. Now, in it's fifth edition, the investing classic has been updated and improved. With refreshing candor, straight talk, and good humor, Winning the Losers Game helps individual investors succeed with their investments and control their financial futures. Ellis, dubbed Wall Streets Wisest Man by Money magazine, has been showing investors for three decades how stock markets really work and what individuals can do to be sure they are long-term winners. Applying wisdom gained from half a century of working with the leading investment managers and securities firms around the world, Ellis explains how to avoid common traps and get on the

road to investment success. Winning the Losers Game helps you set realistic objectives and develop a sensible strategy. You will learn how to: Create an investment program based on the realities of markets Use the unfair index fund to succeed, even in tumultuous markets Institute an annual review process to steer your investments well into the future Maximize investing success through five stages, from earning and saving through investing, estate planning, and giving The need for a trustworthy investing guide has never been greater. Sixty million individuals with 401(k)s are now responsible for making important investment decisions. They know they're not experts but don't know whom to trust. Winning the Losers Game explains why conventional investing is a losers game, and how you can easily make it a winners game! Words: 2008 events, can you game, chief executive, classic game, edition game, events 2008, executive officer, fifth edition, for individuals, fund international, game edition, game review, game strategy, goldman sachs, need for game Author: Ellis, Charles D. Publisher: McGraw-Hill Illustration: N Language: ENG Title: Winning the Loser's Game, Fifth Edition : Timeless Strategies for Successful Investing Pages: 00240 (Encrypted EPUB) On Sale: 2009-10-30 SKU-13/ISBN: 9780071545495 Category: Business & Economics : International - General

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