

The Art Of Speeches And Presentations: The Secrets Of Making People Remember What You Say - Philip Collins

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Everyone dreads public speaking. But Phil Collins, former Chief Speech Writer to Tony Blair, knows that it doesn't have to be this way. We all tend to worry so much about how we're presenting, and not enough about what we're presenting. The secret to memorable, polished speeches is to think more about the material you're presenting. When the content's right, the confidence will follow. In The Art of Speeches and Presentations Phil Collins provides you with a concise set of tools, preparing you for any speaking occasion. Ranging from the ancient history of rhetoric to what makes Barack Obama such a good speaker, and packed with practical examples and tips, the Art of Speeches and Presentations is set to become the definitive guide to great speeches and presentations. Author: Collins, Philip Publisher: Wiley Illustration: N Language: ENG Title: The Art of Speeches and Presentations: The Secrets of Making People Remember What You Say Pages: 00320 (Encrypted EPUB) On Sale: 2012-04-04 SKU-13/ISBN: 9780470711842 Lib Category: Public speaking Category: Business & Economics : Small Business - General

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