

The Personal Credibility Factor: How To Get It, Keep It, And Get It Back, (if You' Ve Lost It) - Sandy Allgeier

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This is the eBook version of the printed book. If the print book includes a CD-ROM, this content is not included within the eBook version. The new PC isn't political correctness; it's personal credibility. This book is a needed reminder that no matter how old you are or what you've accomplished in life, you are never, ever done learning about yourself or those around you. From the easier-said-than-done resolution to avoid gossip to the its-as-hard-as-it-sounds process of building up your self-awareness, Allgeier has filled her book with the life lessons we never seem to fully learn the first time we hear them. (Or maybe that's just me!) Mike Staver, CEO of The Staver Group; author of *Do You Know How to Shut Up? And 51 Other Life Lessons That Will Make You Uncomfortable* To be an effective leader, you must be trustworthy. If people don't trust you, they won't follow you. And if they won't follow you, your organization won't meet its goals. Sandy Allgeier explains that personal credibility comes down to a simple truth: It's not about the type of person you are; it's about the types of things you do. If you want to be a great leader, read *The Personal Credibility Factor*. Quint Studer, CEO and founder of Studer Group; bestselling author of *Results That Last: Hardwiring Behaviors That Will Take Your Company to the Top* and *Hardwiring Excellence: Purpose, Worthwhile Work, Making a Difference* Personal credibility has everything to do with how others perceive us and how we perceive ourselves. Sandy Allgeier's book teaches the all-important truth that it doesn't matter how much money, status, or power you have if nobody believes in you. Every parent should read *The Personal Credibility Factor* and instill its lessons in their kids. Achieving a full understanding of these principles is the first step in becoming a truly great human being. Michele Borba, Ed.D., internationally renowned educator; award-winning author of 21 books including *12 Simple Secrets Real Moms Know: Getting Back to Basics and Raising Happy Kids*; *Nobody Likes Me, Everybody Hates Me!*; and *No More Misbehavin: 38 Difficult Behaviors and How to Stop Them* Can you be trusted? Right now, someone is asking that question. If they decide to trust you, they'll work with you, care about you, open up to you help you live a more successful, more fulfilled, happier life. If not, you're on your own Build the Strong Personal Credibility You Need to Live a Truly Great Life Learn the secrets of personal

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