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Masters of Copywriting - Full Reprint Rights This is an incredible "re-discovered" course written by the masters of copywriting from the 1930's with contributions from the greatest copywriter of all time, Claude C. Hopkins! Other contributors were H. Harry Thompson, Joseph Appel, Bruce Barton, J.K. Fraser, Ben Nash, Kenneth Goode and many more notables in the field of copywriting at the time. Owning this book (Almost 400 pages) is like discovering buried treasure. Whatever you sell online or offline having the ability to create persuasive copy that can get people to do what you want them to do is the real key to a lifetime of wealth. The Masters of Copywriting course is like having a Ph.D. in copywriting. A complete course in writing advertising and direct mail copy that sells. Contributors include experts from the early part of the 20th century with parts of the course written by the greatest copywriter of all time, Claude C. Hopkins. Applying the dynamic proven strategies in this course to Internet Marketing is an important key to my success. (\$97 Value)

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