

Creating Your First Ecommerce Site - Mrr

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In Creating Your First eCommerce Site, I outline exactly what you need to do to get your site up and running. First off - I will tell you what you don't need - and that is a great deal of start up capital. Most people start their online businesses with just a few hundred dollars in capital! However it is not just about having a little money to get started. In Creating Your First eCommerce Site, I also give you information about - Finding your passion when it comes to selling and build a business around something that has always fascinated you Setting reasonable goals for yourself to make profits as you design the site How to do some market research to find those all important "gaps in the market" so that you can sell to people who are in need and create a demand How to look at the planning of your business with a critical and discerning eye so that it succeeds from the start. How to tell when you are in a state of being a true business planner rather than just a wishful thinker How to assess whether or not your existing business is able to be converted to a business online How to create a site based on the skills and interests that you have right now today and make the best use of them possible. How to study the competition and make the best use possible of what you can glean from their mistakes and successes on your own website How to demonstrate to customers that dealing with you is a much better idea than dealing with your competition How to give people a concrete reason to buy from you as opposed to someone else How to come up with an incentive or a perk that will also inspire your customers to buy from you How to make a long term commitment to your site and honor it every day with professional time saving practices How to create a site that can be passed down from generation to generation just like any piece of valuable property! How to design a site that is no ordinary fly by night operation, but rather one that keeps making money for you with very little fixing up or maintenance for the next twenty, thirty or even fifty years! Are you ready to start building your successful e-Commerce business right now? Are you ready to download the one manual that will give it to you straight when it comes to explaining exactly what it takes to run this business? Other manuals about how to start an internet business will fudge the reality of what it takes to actually run and be successful at e-Commerce. I give it to you straight. In Creating Your First eCommerce Site, I let you know exactly what you need to do in order to - Get your business running seamlessly and

smooth twenty four hours a day seven days a week with no hassles automate your business and keep this in mind at the very first steps of conceptualizing what exactly it is you are going to sell strategize just how goods are going to go in and out of your business deal with the common frustrations that we all experience when we try putting together a site like this decide whether using a web template is a good idea for you when designing a website or whether or not you should hire a professional designer to help you out find the best HTML editor on the web decide who is going to deal with any orders that may come into your business, and what to do if you get a flood of orders outsource certain skills and chores so that you never have to worry that your site is not babysat keep an outsourcer or freelancer who is working for you happy, so they give you the best service possible figure out exactly who your audience is and how you will market to these individuals determine if you even want to globalize or if you want to keep your internet business local - in some situations it is definitely wiser to do the latter! find the right payment solutions for your customers find out all about Paypal and 2CO and how they offer incredible convenience in terms of payment to your customers integrate a shopping cart into your customers experience find the one thing that will turn your customers off from ever returning to your site to buy anything from you ever again! configure those shipping charges and make sure they dont nudge their way into your profits convince your customers to pay for shipping costs choose a domain name that makes sense and also contains phrases that your customers might be looking for ... register a domain name! learn all about keywords and how you can employ them to make your website infinitely more searchable on the Google search engine, and save yourself thousands in advertising costs as a result find the company, that offers the very best in web hosting! physically design a site that will grab your visitors attention find the key to keeping everything on your new site as simple and user friendly as possible find the one thing that your homepage needs to make it an irresistible read to your customers create a great online catalogue of your products find what has proved itself to be the very best online shopping cart plug in on the internet and ALSO what I consider to be the second best software as well handle a 24 hour hotline for your customers and acquire one easily and cheaply for your site prevent your site from loading so slowly that nobody will want to visit it establish why it is a bad idea to inflate the delivery charges decide why you need a good customer service policy and why it needs to be in place 24/7 avoid the trap of the 24 hour chatline install your own WordPress blog on your site, and keep your customers interested in it add ezine articles from other sources to make your site a more interesting and informative place for your customers to visit

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