

Instant Video Suite

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Show Your Customers EXACTLY What You Want Them To See ...And Sky-Rocket Your Sales Through The Roof! Who Else Wants to Wow Every Visitor With Stunning, Top-Notch Multi-Media Streaming Video Presentations And Convert Each Of Them Into Buying Customers? How about offering click-by-click multi-media presentations of your desktop activity as you demonstrate and explain exactly how your product works? It's been proven. Presenting your customers with something they can actually see sky-rockets your sales I started using "flash" demonstrations on my web sites a few years ago. The first time I implemented them, I ordered "demonstration manuals" that actually didn't even have any audio, just demonstrations. Each "set" of videos would sometimes take weeks to develop and deliver. And yes, I had to cough up hundreds of dollars for each set. Nevertheless, when we put these on our customer support page, our support tickets dramatically reduced by as much as 50. These only /covered a few subjects on our web site; so over several months I ordered an almost "complete set" of every support issue I could think of. As a result, our support requests reduced by over 85 Don't forget, we still use these videos, although we are now slowly moving to the "new generation" full motion videos with audio, such as the ones made by Instant Video Suite. This gave us the opportunity to concentrate more on marketing and getting more sales; after all, there were hardly any support requests any more. Instant Video Suite videos even go a step further; you can record yourself via web cam as you explain and demonstrate click-by-click exactly how something works right on your desktop. Then produce an embedded web page ready to publish on your web site in one step. Just imagine the effect this will have on your current business or even a new venture whether in boosting sales, or for support purposes. We have now gone a step further. We just implemented these videos on a few of our web sites to boost our sales, and the results coming in are just amazing. In a few days I'm going to update you on the exact figures and measurable results. For now, just suffice it to say... Our signups and sales are going wild And guess what? No more waiting for weeks No more paying hundreds and hundreds of \$\$\$ as someone else prepares flash videos for you YOU show them and tell them exactly what you want to yourself No more complicated technical knowledge and expertise needed Simple, do-it-yourself, top quality action videos in

just a few minutes ----- [yourname] Sunday, June

24, 2007 The best part is, you no longer have to part with thousands of dollars to get these presentations done for you. Even if you previously chose to do it yourself, you still had to buy separate EXPENSIVE software products to put recorded streaming video and screen captured desktop activity into your web site. In fact you had to spend over \$500 to do all this. And even then, none of these products came anywhere close to what Instant Video Suite does for you at just a fraction of the cost. And you still had to have some technical expertise, and go through a couple of steps before you could produce the final videos. It's as easy as 1-2-3! If you can turn on your computer, you can use the power of Instant Video Suite to super-charge your web site. You do not need any technical expertise to: Add streaming video recorded via web cam to your website Capture screen activity - anything you can do on your computer can be demonstrated "live" on video Automatically create embedded web pages ready to put on the web. You can record your video and produce a flash-embedded HTML file ready to put on your web site in just one step. You don't have to produce an AVI file, then convert to flash (unless you choose to do that) Burn your presentations to auto-run CDs or DVDs or upload them to your web site It's like having a live salesman right on your website closing sales for you 24 hrs a day Imagine what this will mean for your business: Convert almost every visitor into buying customers. "Live" presentations eliminate scepticism and virtually wipe out any doubts your visitor could have and force them to buy now. Instant Video Suite will make it easy to literally force your prospects to believe in you and your products, bond with you and send you money Tell your customers / visitors exactly what you want them to hear in person (not just in writing) Demonstrate to your customers / visitors EXACTLY how it's done click-by-click, blow-by-blow on streaming video. You no longer have to use so many words trying to convince your prospects Virtually eliminate refunds and chargebacks by demonstrating exactly how to use your product or service. It's just like sitting right next to your customer and showing them exactly how to do it Boost customer confidence and satisfaction, and create repeat business. A happy customer always comes back to buy moreThe possibilities are just endless Whether you sell products or services, even if you do it offline, a "live" touch will certainly close more sales for you. Suppose you could bring in 10 times more sales than you currently get on your web site? Suppose you never had to worry about supporting your customers because they just never find any support issues? Suppose every customer you had came back to buy your other products or services every time you release them because you have won their faith? Instant Video Suite

can transform your online business into a money-making monster and allow you to dominate your niche without mercy even if you're just getting started. Imagine the effect if you could: Create a stunning video presentation with just a few mouse clicks and use it as a sales tool on your website Record a short powerful "Live" sales message via webcam and put it on your website within just a few minutes Include an affiliate link on your videos (such as the video at the top of this page) and earn attractive commissions as you market your own products or services Include a how-to video guide for each of your products or services and include it in your product manual Train your affiliates how to sell a lot more by showing them your killer marketing tactics in a way no words can ever demonstrate.... your affiliates would literally explode your business to whole new heights The possibilities are just endless. Plus, you do not need any multimedia, web design or programming experience to accomplish this and a lot more. In short, you can transform your website into a cash magnet easily through making just small changes with no trouble at all in very little time. These are the same tactics the pros use to cream their competition and permanently stay on the top of the game. Instant Video Suite arms you with a brutally effective and proven tactic that pros rely on to guarantee their sales copies deliver like crazy So how does Instant Video Suite work? As the name suggests, Instant Video Suite is actually a suite of very closely integrated software that offers you a seamless way of creating video presentations without even realizing that you've used more than one piece of software for your project. This way, do not need to master any specific knowledge to use Instant Video Suite. Briefly, here's the software integrated into Instant Video Suite: IVS ScreenCam captures and records your desktop/screen activity demonstration. It then creates a flash file (.swf) already embedded in HTML ready to put on the web (unless you choose to create a .avi file first). An .avi file is the version commonly produced by computers, but this is not ready for the internet. See Demo

----- IVS VideoCam records activity via a web cam. For instance, you can record yourself as you create your demo on IVS ScreenCam to make your demo more effective. You can also record yourself on a video presentation that you can then put on the web. See Demo ----- IVS Flash Creator creates flash-embedded HTML files (.swf embedded into HTML) from .avi files ready to put on the internet. You can use it to convert .avi files created from IVS ScreenCam or IVS VideoCam, or any other .avi files! It comes completely integrated with IVS Player Plus - so you can play the videos seamlessly as you convert them without having to open multiple applications . See Demo

----- IVS CD Menu Creator creates autorun CD files of your video presentations ready to burn into a CD or DVD. This allows you to create a physical product of your video demonstrations for your customers if you need to. They just need to pop it into a computer CD drive and it runs automatically

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