

Magnetic Membership Manifesto

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Breakthrough Secrets Reveal Step-By-Step Methods To Generating Residual Income From Membership Sites That Put Money Into Your Pocket And Build An Opt-in List Of Responsive Subscribers... Year In, Year Out! It Is Said That It Takes The Same Effort To Make A Sale As It Is With A Recurring Subscription... Which One Would You Prefer? From: Edmund Loh & [Insert Your Name Here] Today's Date: Sunday, October 18, 2009 Dear Internet Marketing Friend, How would you like to get your customers to pay you for a product or service - every single month, year in and year out - and do this with little or no extra effort? And stand to profit from the same group of customers who are paying you the same fee - over and over again? You see, it takes the same amount of effort to make a sale as it is with a recurring subscription sale. In both instances, it is the same customer buying a product or service from you. The only difference is that one type of sale stops paying you after a product or service is rendered, while the other continues to put money in your pocket. Over and over again. And your customer wouldn't mind that! The latter is the true secret to residual income riches and where I'm leading you up to is this... A Few Good Reasons Why Anyone Who Seeks To Earn Residual Income Should Start A Membership Site... In Year 2005, the amount of online users paying for online content had went up as high as 500 compared to its previous Year 2004 - which was less than 9 of online users worldwide paying for online content. FaceBook, a highly popular Social Networking website, had attracted 123.9 million unique visitors in May 2008 alone, raking in a revenue of approximately \$150,000,000 (that's \$150 million!) - while not everyone can start a Web 2.0 application, but what if you start a private site in your own circle and earn even just a small fraction of the huge E-Commerce pie? [Source: Wikipedia.org] Majority of the Internet Marketing experts you and I know of today have their own membership sites. Private sites carry a high perceived value and serves as a more effective credibility building vehicle compared to online newsletters or e-zines. Your membership site can be built around your hobby, passion or expertise - and get paid to do what you like and know best! This is the ideal route for coach, speakers, and authority figures. Whether for recurring income or to serve as a platform to build your opt-in database of potential customers, starting your own membership site is one of the wisest decisions you can ever make.

Unfortunately, Starting Your Own Membership Site Isn't Always Easy. For starters, you have to be programming savvy. Or at least get someone who is a technical expert with membership scripts, installing them, configuring the admin panel, etc. You also need to make choices your programmer cannot: deciding the best approach for your membership model. Obviously, there are many kinds of membership sites you can choose from to start. What about online content? Where can you get online content and how can you generate topics on demand that people are willing to pay for every month? And let's not forget support issues, database management, regular sourcing for content, marketing, and too many to name - and too much for a one-man operation to handle. These obstacles have discouraged many one-man entrepreneurs from taking on one of the most profitable business models, so far made available only to gurus who have an army of employees to do their bidding, thus leaving piles of HUGE money on the table for 2 of the richest Internet Marketers in the world. It doesn't have to be that way, though. After many attempts at starting several membership sites of different kinds - some succeeded, most failed - I had come to conclusion that membership site building is a science, not art. There are a few winning formulas to creating a private site that sells like hot cakes. It's got nothing to do with luck, fortune, or even impressive connections with important people (though that would help). Put An End To Your Guesswork And Start Building Top Gun Membership Sites... 41 Page E-Book, Instant Download After Purchase In Magnetic Membership Manifesto, You Will Discover: Step-by-step guide on how to set up your own membership site and what are the niches to focus - This guide will do you good because it's going to spare you from suffocating competitions! How to monetize from FREE membership site (Just because your membership does not require any fees does not mean you can't profit at all) What to equip your membership site to make it more attractive and traffic targeted! The highly recommended tools to set your membership up (If you ask the great Internet gurus, they'll recommend you these tools for sure!) How to keep in touch with your 1,000+ members, WITHOUT attending to each and every one of them -- PERSONALLY! 2 ways to make a kill out of your own membership sites -- a tip you definitely can't afford to miss! Types of contents you can use to feed your hungry database of loyal customers and where to find them! How to start your membership site quickly without wasting time outsourcing for domains, contents, tools and so on! How to perform an effective market research to give you an upper hand in your niche and membership site! And much more - this is just in a nutshell.

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