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Make Your Money On Facebook! Since the addition of applications earlier this year, millions of web developers have broken their backs creating fun, interesting, playful and useful applications for their fellow Facebook friends, few though have been able to profit from their hard work. When applications were still new and everyone wanted to add as many as they could to their profile, a handful of developers managed to make some money from their work. These lucky few didn't achieve success because of any explicit marketing technique, but due to Facebook's inherently viral platform. Their applications were fun and interesting and people enjoyed recommending them to others. In fact, their popularity might have been because of their lack of a marketing technique, instead of despite it. The majority of these early success stories have not been successful in leveraging their applications to other Facebook opportunities. These were one hit wonders. But their accomplishments serve for our gain that monetizing Facebook is not only possible but achievable, if done in the right way. Facebook is a resource that will only continue to grow in the coming months and years. Facebook's expansion is predicted to eventually surpass MySpace's and when that happens, you already want to have your monetization in place. For developers and business people alike, Facebook is an opportunity that is well worth exploring. Don't overlook this tremendous untapped opportunity. If you'd like to succeed where so many others have failed, this is your chance. Why Facebook WILL Become The Next Adwords... One of the biggest complaints that people have with Facebook is the low conversion levels. Advertisers are complaining that effective campaigns are converting only 0.03% of the time. People will keep shying away from marketing on Facebook until they figure out a way to increase the monetization and until they find an effective use of Facebook's growing user base. But let's not forget that even Google's acclaimed Adwords program took longer than expected to customize before the masses were able to profit. If Facebook's expansion follows the same template (which all signs are pointing to), then the most profitable period should be in 6-12 months from now. If you want to be in prime position to profit just like those websavvy marketers did back in the early days of Adwords, this eBook is a must. Facebook Social Ads - The New Adwords Will Help You... Build Your Facebook Marketing Strategy From The Ground Up! Understand the Unique Marketing Mind Set Involved

In Facebook Marketing! How To Use Social Ads To Boost Your Sales! Use New Changes To Facebook To Your Advantage! Figure Out How Pages And Beacons Can Be Your Marketing Savior! Find Out What The Real Facebook El Dorado Is! I Already Know How To Monetize Facebook, But I Can't Create Applications! Creating applications for Facebook is not the only way of monetizing the social networking site. In fact, most Facebook marketers don't even believe in the effectiveness of applications for creating a stable profit flow. Current research shows that despite the fact that there are over 5,000 applications available, 87% of all traffic comes from just 84 applications. So unless you have a really great idea and a great way to push it, creating an application will not monetize anything. Instead of pushing applications, my methods revolve around using Social Ads to reach your target market. Social Ads is the key to effective Facebook marketing, but only if used properly. Learn how to use them today. There are lots of advantages to using Facebook as a marketing tool, but the pitfalls can be tremendous. Remember when you went through the growing pains of setting up your Adwords campaign and how long it took you to see any profit at all, let alone a significant profit? Facebook marketing is the same. Only through trial and error will you learn how to customize Facebook monetization for your particular needs. Tags: ads, mrr

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