

The Record Label Business Plan With Bonuses

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Now You Too Can Start And Run A Successful Record Label By Having A Proper Music Business Plan In Place! For anyone intending to run a serious profitable music business (with the intent of actually making money) writing this document is a vital first step. Components of the Business Plan Include: THE MISSION STATEMENT: This section helps you define the general purpose of your music company, stating the main reasons it is in business, while it also serves as a reminder to the public and the employees within your company what you and the founders envision. General business purposes are mentioned here. Yours could be to dominate the Music industry offline and online across the world by producing and promoting high quality entertainment products. You can also add any additional goals for your music company such as becoming active in charitable activities, etc. THE EXECUTIVE SUMMARY: This part summarizes the main highlights of your business plan, including what products and services you plan to provide. Important facts such as projected sales and profits, the number of unit sales, profitability and the keys to your companies success are mentioned here. This section also allows you to highlight any important information that you would not want anyone including potential investors to overlook. THE MANAGEMENT TEAM: This component of your record label business plan identifies the individuals operating in key positions within your company, and what their duties and responsibilities will be. In addition here is were that person's educational, business experience, and significant accomplishments will be highlighted which they will in turn bring to the table in order to contribute to the success of your music company. MUSIC INDUSTRY ANALYSIS: This provides an overview of the music industry and recent changes, including mentions of digital music sales versus Compact Disc sales, single track downloads versus digital album sales, and other relevant up to date information that is important to be included in your music business plan. MARKETING AND PROMOTION: This is an actual blueprint to work from or customize as it presents detailed marketing and promotional strategies from the initial release of music product, to subsequent releases. Some areas covered are promotion to Radio, television and video networks off-line and online with proper timelines and sequence in place, setting up interviews and public performances for the artist in support of the release, up to date strategies for creating demand

online and off-line, and more. THE FINANCIAL PLAN: One of the most important components of a Business Plan is The Financial Plan section. This part includes a Projected Balance Sheet with yearly totals, Music Project Production cost sheet, Projected Statement of cash flow, Break Even profit analysis, Use of funds statement, and all other parts that make up a detailed financial plan for your company. + Many Essential Components That MUST Be Included In Your Business Plan Such As... Company Description, Personnel, Recording of the music, Manufacturing, Distributing Off-line, Distributing Online, Music Videos, Distribution For Other Labels, Merchandising, Concert Promotion, Industry Analysis Of Independent Labels, Music Industry Sales Volumes - CD Versus Digital Sales, Marketing Goals And Objectives, Marketing Promotion Strategy, Radio Promotion, One Year Sales Campaign, Dance Club Promotion, Public Relations, Print Advertising, Charity Involvement, Internet Music Marketing Strategies, Marketing Summary, The Management Team, Marketing And Sales, Publicity, Promotion, Artist Relations Department, Artist And Repertoire Department, Creative Services Department, The Financial Plan, Projected Balance Sheet Yearly Totals, Music Project Projection Costs, Projected Statements Of Cash Flow, Break Even Profit Analysis, Use Of Funds Statement, And Much More... Get Ready To Gather Up All Those Ideas That You Have Running Around In Your Head, Or Maybe You Have Them Written Down On Scraps Of Paper Scattered All Around, And/Or Hiding In Files And Folders Somewhere On Your Computer Hard drive. Why Not Put Them Into This One SOLID Music Business Plan? Customize The Fully Editable Professional Business Plan Template To Suit YOUR Original And Unique Plans And Goals In Order To Bring Them To Life And Put Them Into Action Starting As Early As Today! Submit Your Plan To Investors And Other Financial Sources And Secure The Amount Of Funds That You Require In Order To Make BIG Things Happen! With This Plan You WILL Stand A Much Better Chance To Be Taken Serious. Finally Start And Operate A REAL Music Business! Get The Record Label Business Plan Today And receive a BIG Music Business Contracts And Entertainment Agreement Bundle Absolutely Free! If your business is music and entertainment... "Never Make Another Deal Without Getting Your Agreements In Writing" and protect yourself from tons of headaches, and possibly hundreds, if not thousands of dollars in losses with this exclusive BONUS that contains well over 170+ Music And Entertainment Legal Forms. + Other Surprise Music Business Related Bonuses Included!

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